

NATIONAL TV NIELSEN RATINGS PERSONS RANKING - TOP PROGRAMS(1)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 22, 1987

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	BILL COSBY SHOW	37.9	33,120
2	FAMILY TIES	33.8	29,540
3	CHEERS#	27.4	23,950
4	MOONLIGHTING#	25.9	22,640
5	MURDER, SHE WROTE	25.5	22,290
6	NIGHT COURT	25.2	22,020
7	AMERIKA - PART I(S)	24.7	21,590
8	GROWING PAINS#	24.3	21,240
9	GOLDEN GIRLS	24.2	21,150
10	MISS USA BEAUTY PAGEANT(S)	22.7	19,840
11	60 MINUTES	22.6	19,750
12	WHO'S THE BOSS?	22.0	19,230
13	NBC MONDAY NIGHT MOVIES	21.1	18,440
14	AMERIKA - PART II(S)	20.9	18,270
14	CAROL BURNETT SPECIAL(S)	20.9	18,270
16	KATE & ALLIE	20.1	17,570
17	MATLOCK	20.0	17,480
18	CHEERS SPECIAL(S)	19.8	17,310
19	AMERIKA - PART VII(S)	19.6	17,130
20	DALLAS	19.5	17,040
20	L.A. LAW	19.5	17,040

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	BILL COSBY SHOW	29.4	66,670
2	FAMILY TIES	25.0	56,680
3	GROWING PAINS#	19.2	43,560
4	CHEERS#	18.2	41,430
5	MOONLIGHTING#	16.9	38,460
6	NIGHT COURT	16.5	37,470
7	MURDER, SHE WROTE	16.1	36,580
8	WHO'S THE BOSS?	16.1	36,500
9	GOLDEN GIRLS	16.0	36,240
10	AMERIKA - PART I(S)	15.4	34,940
11	ALF	14.7	33,470
12	AMAZING STORIES#	14.3	32,550
13	60 MINUTES	14.3	32,500
14	MISS USA BEAUTY PAGEANT(S)	13.5	30,630
15	AMERIKA - PART VII(S)	13.2	29,910
16	NBC MONDAY NIGHT MOVIES	13.1	29,740
17	CHEERS SPECIAL(S)	13.0	29,630
18	HEAD OF THE CLASS	13.0	29,610
19	227	12.9	29,390

WOMEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	BILL COSBY SHOW	34.3	31,140
2	FAMILY TIES	29.4	26,670
3	MOONLIGHTING#	21.8	19,840
4	CHEERS#	21.8	19,760
5	MURDER, SHE WROTE	21.7	19,750
6	GOLDEN GIRLS	21.7	19,670
7	GROWING PAINS#	20.0	18,160
8	NIGHT COURT	19.9	18,060
9	MISS USA BEAUTY PAGEANT(S)	18.7	16,950
10	WHO'S THE BOSS?	18.5	16,820
11	DALLAS	18.4	16,680
12	AMERIKA - PART I(S)	18.0	16,340
13	KATE & ALLIE	17.9	16,270
14	227	17.2	15,660
15	60 MINUTES	17.1	15,560
16	DYNASTY#	17.0	15,480
17	AMEN	17.0	15,410

MEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	BILL COSBY SHOW	22.6	18,500
2	AMERIKA - PART I(S)	19.7	16,190
3	60 MINUTES	18.5	15,190
4	FAMILY TIES	18.5	15,160
5	CHEERS#	18.4	15,120
6	MURDER, SHE WROTE	16.3	13,360
7	AMERIKA - PART II(S)	16.1	13,220
8	AMERIKA - PART VII(S)	16.0	13,110
9	NIGHT COURT	15.3	12,510
10	MOONLIGHTING#	13.2	10,830
11	GROWING PAINS#	12.8	10,480
12	MATLOCK	12.6	10,360
13	AMERIKA - PART III(S)	12.5	10,250
13	AMERIKA - PART IV(S)	12.5	10,250
13	MACGYVER	12.5	10,250
16	MIAMI VICE	12.1	9,940
17	CAROL BURNETT SPECIAL(S)	12.1	9,910
18	GOLDEN GIRLS	11.9	9,770
19	NBC MONDAY NIGHT MOVIES	11.8	9,710
20	L.A. LAW	11.7	9,630
21	MIAMI VICE SPECIAL(S)	11.7	9,580
22	CHEERS SPECIAL(S)	11.6	9,550
23	AMERIKA - PART V(S)	11.5	9,390
24	AMAZING STORIES#	11.4	9,360

(1) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING FEBRUARY 22, 1987

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	BILL COSBY SHOW	35.2	20,190
2	FAMILY TIES	31.5	18,080
3	MOONLIGHTING#	26.7	15,320
4	GROWING PAINS#	24.2	13,880
5	CHEERS#	22.0	12,600
6	WHO'S THE BOSS?	21.0	12,060
7	NIGHT COURT	20.7	11,880
8	CAROL BURNETT SPECIAL(S)	18.4	10,550
9	AMERIKA – PART I(S)	17.7	10,180
10	NBC SUNDAY NIGHT MOVIE	17.5	10,030
11	AMERIKA – PART VII(S)	17.0	9,730
12	GOLDEN GIRLS	16.7	9,600
13	MISS USA BEAUTY PAGEANT(S)	16.4	9,420
14	CHEERS SPECIAL(S)	16.2	9,270
15	DYNASTY#	16.0	9,160
16	ABC MONDAY NIGHT MOVIE#	15.7	9,030
17	NBC MONDAY NIGHT MOVIES	15.6	8,950
18	AMERIKA – PART II(S)	15.3	8,800
19	PERFECT STRANGERS	15.3	8,770
20	KATE & ALLIE	14.9	8,560
21	DALLAS	14.9	8,550

WOMEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	MURDER, SHE WROTE	34.8	9,640
2	BILL COSBY SHOW	32.4	9,050
3	GOLDEN GIRLS	30.5	8,500
4	60 MINUTES	29.6	8,250
5	MATLOCK	28.5	7,940
6	FAMILY TIES	25.4	7,080
7	DALLAS	25.2	7,040
8	227	24.3	6,770
9	AMEN	23.9	6,660
10	MISS USA BEAUTY PAGEANT(S)	23.2	6,480
11	FALCON CREST	23.2	6,470
12	KATE & ALLIE	22.9	6,380
13	HIGHWAY TO HEAVEN	22.5	6,270
14	SCARECROW & MRS. KING	20.9	5,840
15	DYNASTY#	20.3	5,650
16	FACTS OF LIFE	20.2	5,630

MEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	BILL COSBY SHOW	22.8	12,720
2	CHEERS#	20.6	11,490
3	FAMILY TIES	20.1	11,200
4	AMERIKA – PART I(S)	19.9	11,110
5	NIGHT COURT	16.4	9,170
6	AMERIKA – PART VII(S)	16.3	9,080
7	AMERIKA – PART II(S)	16.2	9,050
8	MOONLIGHTING#	15.5	8,670
9	AMAZING STORIES#	13.8	7,680
10	60 MINUTES	13.1	7,300
11	GROWING PAINS#	12.9	7,210
12	AMERIKA – PART III(S)	12.7	7,100
12	CHEERS SPECIAL(S)	12.7	7,100
14	AMERIKA – PART IV(S)	12.5	6,980
15	MIAMI VICE	12.5	6,950
16	MIAMI VICE SPECIAL(S)	12.3	6,840
17	CAROL BURNETT SPECIAL(S)	12.2	6,800
18	ALF	12.0	6,680
19	DISNEY SUNDAY MOVIE	11.8	6,580
20	HEAD OF THE CLASS	11.6	6,450
21	L.A. LAW	11.5	6,420
22	WHO'S THE BOSS?	11.2	6,270
23	AMERIKA – PART VI(S)	11.1	6,200
24	EASY STREET	11.1	6,180

MEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	31.1	6,540
2	MURDER, SHE WROTE	30.6	6,420
3	MATLOCK	25.1	5,270
4	BILL COSBY SHOW	22.9	4,800
5	GOLDEN GIRLS	19.9	4,170
6	AMERIKA – PART I(S)	19.2	4,040
7	AMERIKA – PART II(S)	18.0	3,780
8	MACGYVER	17.6	3,700
9	DALLAS	17.1	3,600
10	MISS USA BEAUTY PAGEANT(S)	16.4	3,440
11	EQUALIZER	16.3	3,430
12	NBC NIGHTLY NEWS	16.0	3,360
13	CHEERS#	15.6	3,280
14	227	15.4	3,240
15	NBC MONDAY NIGHT MOVIES	15.2	3,200
16	FAMILY TIES	15.0	3,140
17	AMEN	14.9	3,130
17	DESIGNING WOMEN	14.9	3,130

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1987 REPORT

PROGRAM NAME					T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
											VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
WK #	DAY	START TIME	DUR	PROG. NET TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11				
EVENING CONT'D																														
AMERIKA - PART VI(-CONT'D																														
		9.00 - 9.30						A	15.4	24	1346	1650	726	328	845	294	530	520	418	257	639	208	416	446	319	193	46	10	120	95
		9.30 - 10.00						A	15.3	23	1337	1598	691	325	817	291	507	494	401	251	665	222	449	478	339	187	69	24	47	47
		10.00 - 10.30						A	15.7	25	1372	1698	716	365	849	291	515	530	424	241	706	224	482	502	383	194	79	36	64	42
		10.30 - 11.00						A	15.3	25	1337	1666	699	349	843	305	515	528	405	236	727	255	488	511	375	204	67	30	29	14
AMERIKA - PART VII(S)																														
2	SUN.	9.00P	120	ABC	GD		212	A	19.6	30	1713	1746	754	333	859	309	567	563	417	237	766	286	530	541	400	173	41	11	80	66
		9.00 - 9.30					99	A	18.9	27	1652	1729	760	360	847	283	560	576	439	235	735	265	517	534	399	152	42	13	105	86
		9.30 - 10.00						A	20.1	29	1757	1728	757	341	857	306	556	562	413	247	758	262	508	533	412	186	32	11	81	69
		10.00 - 10.30						A	19.5	31	1704	1798	764	332	888	338	597	573	414	239	796	304	557	559	413	178	44	11	70	57
		10.30 - 11.00						A	19.8	33	1731	1729	736	303	844	304	558	540	406	232	775	313	541	542	381	171	45	11	65	55
BE MY VALENTINE, C. BROWN(S)																														
1	SAT.	8.00P	30	CBS	EA		205	A	11.2	19	979	2225	592	166	641	289	382	365	227	205	541	267	347	310	211	156	174	112	869	538
BILL COSBY SHOW																														
	THU.	8.00P	30	NBC	CS	18	215	A	37.9	55	3312	2013	861	373	940	362	610	531	405	272	557	223	384	350	246	145	190	101	326	209
							99	B	36.0	54	3146	2078	825	373	933	351	594	524	405	281	605	243	403	357	262	169	198	109	342	230
CAGNEY & LACEY																														
	MON.	10.00P	60	CBS	OP	15	208	A	13.0	20	1136	1346	746	328	836	191	424	492	427	328	380	112	230	235	192	131	85	54	45	21
		10.00 - 10.30					99	B	15.2	24	1328	1406	747	326	839	230	437	443	407	334	457	136	267	259	242	167	60	33	50	28
		10.30 - 11.00						A	12.8	19	1119	1348	746	337	836	184	417	487	430	334	386	116	231	237	193	135	82	50	44	21
								A	13.2	21	1154	1339	743	318	833	200	430	495	420	321	374	109	230	234	191	125	86	58	46	21
CANDID CAMERA-40TH ANNIV.(S)																														
						204		A	14.9	21	1302	1671	750	278	784	236	399	391	334	325	533	155	307	321	269	192	109	49	245	157
2 TUE. 8.00P 60 CBS GV 99																														
		8.00 - 8.30						A	13.3	19	1162	1583	702	249	745	207	375	369	325	324	521	166	316	319	256	179	90	42	227	142
		8.30 - 9.00						A	16.6	24	1451	1725	780	298	805	255	412	407	338	321	538	144	300	321	278	200	124	56	258	169
CAROL BURNETT SPECIAL(S)																														
1	TUE.	10.00P	60	ABC	GV		208	A	20.9	35	1827	1521	735	359	815	344	578	551	360	211	543	274	373	347	196	137	92	37	71	57
		10.00 - 10.30					99	A	21.8	35	1905	1567	760	385	841	362	595	565	362	218	553	273	375	355	204	141	98	40	75	59
		10.30 - 11.00						A	20.0	35	1748	1464	708	328	783	322	556	533	359	203	530	273	369	333	188	134	86	34	65	54
CAVANAUGHS																														
	MON.	9.30P	30	CBS	CS	10	207	A	14.7	21	1285	1454	799	359	880	215	454	499	432	352	397	99	189	230	209	151	102	50	75	27
							99	B	16.8	25	1468	1522	773	323	845	256	448	453	382	326	487	158	288	292	235	169	87	43	103	66
CBS EVENING NEWS-RATHER																														
	M-F	6.30P	30	CBS	N	95	208	A	12.7	22	1110	1487	703	223	763	135	291	309	336	420	570	95	260	269	310	271	70	29	84	49
							99	B	12.2	22	1066	1496	684	222	761	133	283	300	349	424	603	132	285	275	302	280	65	29	67	38
CBS EVENING NEWS-SUNDAY																														
1	SUN.	6.00P	30	CBS	N	10	175	A	9.2	17	804	1573	639	185	697	99	255	280	301	389	750	189	382	342	379	347	87	46	39	39
							87	B	8.4	15	734	1527	686	197	729	113	231	252	306	446	658	148	283	293	309	334	67	26	73	30
CBS EVENING NEWS-SUN(B)																														
2	SUN.	6.31P	29	CBS	N		99	A	4.7	8	411	1693	603	115	630	99	197	197	208	433	838	216	414	460	395	378	48	11	177	147
						47																								
CBS SAT. NEWS-SCHIEFFER																														
	SAT.	6.30P	30	CBS	N	12	173	A	8.3	16	725	1680	713	180	784	112	242	264	304	485	665	220	323	278	222	330	21	21	210	82
							90	B	8.3	16	725	1456	648	172	698	94	197	243	286	437	626	138	258	259	273	326	45	19	87	45
CBS SATURDAY MOVIE																														
1	SAT.	8.30P	150	CBS	FF	13	206	A	13.2	23	1154	1967	685	299	791	332	541	484	344	205	748	287	521	539	392	158	181	101	247	175
2	SAT.	9.00P	120				99	B	11.6	20	1014	1714	720	274	800	224	445	454	415	286	656	180	384	400	373	212	111	54	147	102
		8.30 - 9.00						A	12.2	20	1066	2206	614	351	754	397	569	497	282	136	673	263	484	514	368	112	252	122	527	379
		9.00 - 9.30						A	11.9	20	1040	2027	713	314	829	340	553	509	373	217	736	302	505	515	363	156	183	94	279	198
		9.30 - 10.00						A	13.2	22	1154	1954	703	316	798	321	544	501	359	215	764	299	539	566	398	155	170	92	222	160
		10.00 - 10.30						A	14.4	25	1259	1959	678	277	786	333	541	468	337	204	788	300	555	558	415	165	186	112	199	141
		10.30 - 11.00						A	13.8	25	1206	1848	683	266	770	301	515	464	347	214	743	268	504	531	401	172	164	97	171	118

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1987 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																		
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
																WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	TOTAL	WOMEN			
18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+																								
EVENING CONT'D																																		
CBS TUESDAY MOVIE										16	204		A 14.7	23	1285	1293	786	163^	799	87^	291	320	419	434	454	119^	229	247	189^	196^	12^	LT	28^	25^
1 TUE. 9.00P 120 CBS FF 99											B 15.5	24	1355	1536	768	276	855	227	438	429	418	356	517	147	282	278	258	198	86	36	78	55		
9.00 - 9.30											A 14.9	22	1302	1339	762	162^	775	118^	289	311	381	412	469	144^	260	256	175^	193^	34^	6^	61^	56^		
9.30 - 10.00											A 14.4	21	1259	1321	766	144^	778	105^	275	313	391	419	483	134^	249	254	192^	211^	18^	6^	42^	42^		
10.00 - 10.30											A 15.0	24	1311	1248	814	181^	834	79^	304	337	449	448	414	85^	181^	217	182^	197^	LT	LT	LT	LT		
10.30 - 11.00											A 14.6	25	1276	1249	791	163^	799	44^	294	314	447	450	447	110^	223	258	203^	189^	LT	LT	LT	LT		
CHEERS										16	207		A 27.4	41	2395	1730	780	306	824	336	526	526	370	218	631	276	479	429	279	137	156	71^	119	81^
1 THU. 9.00P 30 NBC CS 99											B 28.4	42	2482	1851	768	374	860	355	583	522	378	220	659	292	487	443	294	135	157	86	175	116		
CHEERS SPECIAL(S)										201		A 19.8	28	1731	1712	774	357	850	357	535	430	283	294	551	296	409	310	161	142^	164	78^	147^	85^	
2 WED. 9.00P 30 NBC CS 99																																		
COLBYS										16	207		A 13.0	19	1136	1459	716	364	884	261	471	480	383	336	370	143^	236^	236^	160^	112^	173^	71^	32^	29^
1 THU. 9.00P 60 ABC GD 98											B 11.5	17	1005	1574	796	325	935	290	487	479	417	360	454	161	266	245	208	152	101	60	84	58		
9.00 - 9.30											A 12.6	19	1101	1436	700	347	865	246^	453	461	382	336	353	132^	221^	228^	162^	103^	178^	79^	40^	34^		
9.30 - 10.00											A 13.4	20	1171	1469	731	377	899	273	486	497	382	336	383	152^	249	241	158^	119^	164^	62^	23^	23^		
CRIME STORY										7	201		A 13.9	25	1215	1581	607	303	683	228^	441	370	337	204^	722	250	443	468	346	205^	105^	13^	71^	42^
1 FRI. 10.00P 60 NBC OP 99											B 14.0	24	1224	1602	664	293	738	262	458	410	359	224	703	221	445	426	375	211	70	20	91	68		
10.00 - 10.30											A 14.2	25	1241	1589	605	304	688	229	449	384	338	204^	720	250	434	462	337	210^	113^	15^	68^	42^		
10.30 - 11.00											A 13.6	25	1189	1562	605	299	670	223^	428	355	333	201^	722	250	449	472	353	200^	97^	13^	73^	40^		
DALLAS										18	208	208	A 19.5	31	1704	1625	870	355	979	282	503	450	446	413	507	151	236	254	220	211	32^	26^	107	71^
FRI. 9.00P 60 CBS GD 99 99											B 21.9	35	1914	1605	859	331	955	262	485	468	424	410	486	138	249	251	226	200	60	37	104	69		
9.00 - 9.30											A 19.1	30	1669	1615	869	352	977	283	502	448	447	413	502	145	227	249	224	210	30^	23^	106	72^		
9.30 - 10.00											A 19.9	31	1739	1630	871	358	979	282	500	450	443	412	510	156	241	258	217	212	34^	27^	107	71^		
DESIGNING WOMEN										4	206	206	A 15.4	22	1346	1419	722	210	794	172	348	379	379	371	484	123	213	240	269	233	48^	20^	93^	41^
1 SUN. 9.00P 30 CBS CS 99 98											B 16.7	24	1460	1535	743	227	837	227	411	402	375	355	503	138	264	264	262	201	91	65	104	76		
2 SUN. 9.30P 30																																		
DISNEY DOGGONE VALENTINE(S)										204		A 13.4	23	1171	2284	592	345	801	409	605	482	326	141^	484	173^	322	349	256	108^	278	115^	721	385	
1 FRI. 8.00P 60 NBC CE 99											A 13.2	23	1154	2365	584	376	821	450	615	463	300	154^	490	180^	329	345	248	109^	293	123^	761	416		
8.00 - 8.30											A 13.7	23	1197	2180	594	312	776	366	589	500	351	126^	473	167^	314	347	256	105^	256	103^	675	353		
8.30 - 9.00																																		
DISNEY SUNDAY MOVIE										19	211	212	A 14.5	22	1267	2238	698	334	774	304	519	544	370	172	682	275	519	540	358	107^	205	117	577	389
SUN. 7.00P 120 ABC FF 99 99											B 13.2	20	1154	2258	702	312	795	327	540	508	355	197	650	273	477	442	296	142	235	109	578	374		
7.00 - 7.30											A 11.9	19	1040	2289	694	361	783	288	517	545	387	179	668	261	487	522	359	121^	202	115^	636	402		
7.30 - 8.00											A 13.6	21	1189	2234	682	308	748	290	503	529	358	174	635	260	478	505	332	107^	206	110^	645	435		
8.00 - 8.30											A 16.1	23	1407	2218	682	329	759	302	519	545	359	167	692	278	542	548	361	99^	217	129	550	381		
8.30 - 9.00											A 16.3	23	1425	2229	734	338	809	332	541	553	379	174	723	297	553	571	374	107	192	110	505	354		
DYNASTY										16	211		A 17.8	26	1556	1635	853	382	996	380	589	505	392	363	451	154^	302	263	196	139^	149^	90^	39^	24^
1 WED. 9.00P 60 ABC GD 99											B 17.5	27	1530	1588	846	372	951	341	573	530	413	313	436	162	273	254	193	138	101	50	100	68		
9.00 - 9.30											A 17.6	26	1538	1655	857	391	996	382	596	508	391	357	437	141^	290	253	195	137^	156^	93^	86^	49^		
9.30 - 10.00											A 18.0	27	1573	1610	849	374	995	377	583	501	393	368	462	164^	315	274	198	137^	141^	87^	12^	LT		
EASY STREET										5	201	202	A 13.4	20	1171	2206	830	326	909	397	624	523	360	236	651	375	530	388	219	106^	256	144	390	258
SUN. 8.00P 30 NBC CS 98 99											B 13.2	19	1154	2195	804	357	911	367	611	531	391	239	661	305	494	387	285	132	264	145	359	243		
EMMANUEL LEWIS - SPECIAL(S)										204		A 11.3	19	988	1803	698	343	840	287	442	366	306	373	539	189^	294	279^	146^	208^	102^	60^	322	259^	
1 FRI. 8.30P 60 ABC GV 99																																		
CONT'D																																		

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1987 REPORT

PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																							
												VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																							
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL 6-11							
EVENING CONT'D																																			
EMMANUEL LEWIS - S-CONT'D																																			
8.30 - 9.00														A 11.5	19	1005	1700	677	284	835	286	441	376	292	379	530	149	262	275	165	223	48	LT	287	229
9.00 - 9.30														A 11.1	18	970	1901	720	403	844	283	441	355	322	369	543	230	323	281	123	190	155	122	359	290
EQUALIZER														A 15.6	26	1363	1497	660	220	707	140	328	355	368	316	633	162	340	325	341	251	96	30	61	61
WED. 10.00P 60 CBS PD 99 99														B 15.6	26	1363	1554	655	248	737	194	390	396	378	283	656	194	404	373	347	218	98	50	63	40
10.00 - 10.30														A 15.9	26	1390	1512	662	221	709	145	333	351	366	317	626	169	337	324	331	245	102	32	75	75
10.30 - 11.00														A 15.3	26	1337	1473	654	219	703	134	323	357	370	314	638	152	339	326	350	256	87	27	45	45
FACTS OF LIFE														A 16.5	29	1442	1825	746	348	901	274	454	425	363	390	488	196	291	237	169	174	112	70	324	219
SAT. 8.00P 30 NBC CS 99 99														B 16.7	29	1460	1886	781	348	922	300	498	440	366	369	487	170	278	249	204	183	170	108	307	216
FALCON CREST														A 17.0	29	1486	1505	882	357	957	248	461	429	437	435	431	130	185	171	147	209	41	32	76	76
FRI. 10.00P 60 CBS GD 99 99														B 17.6	30	1538	1513	845	312	938	239	448	425	411	436	446	124	216	218	191	198	58	31	71	54
10.00 - 10.30														A 17.3	29	1512	1508	885	365	964	254	469	441	438	431	417	119	174	173	145	206	45	38	82	82
10.30 - 11.00														A 16.6	29	1451	1506	880	350	953	241	453	421	439	441	441	137	193	170	151	211	40	28	72	72
FAMILY TIES														A 33.8	49	2954	1919	826	367	904	376	612	535	380	240	512	228	378	333	219	106	183	108	320	218
1 THU. 8.30P 30 NBC CS 99 99														B 34.0	50	2972	2031	812	381	924	378	624	545	396	245	587	260	422	374	251	130	202	112	318	211
2 THU. 8.30P 60														A 35.5	52	3103	1961	831	368	916	377	624	547	390	241	523	227	392	353	230	106	179	102	343	233
8.30 - 9.00														A 30.2	43	2639	1834	811	367	875	369	587	510	363	235	493	232	354	294	200	106	197	125	269	187
9.00 - 9.30																																			
GIMME A BREAK														A 13.6	20	1189	1489	666	265	737	238	379	311	308	304	356	145	234	225	135	101	228	126	168	131
1 WED. 9.00P 30 NBC CS 98														B 14.7	23	1285	1726	722	318	837	281	476	430	373	302	466	169	305	271	219	137	196	104	227	155
GOLDEN GIRLS														A 24.2	40	2115	1713	813	313	930	243	454	426	413	401	462	123	234	231	202	197	114	62	207	149
SAT. 9.00P 30 NBC CS 99 99														B 25.1	41	2194	1805	820	320	929	262	475	446	395	395	514	152	273	261	227	211	131	80	231	166
GROWING PAINS														A 24.3	36	2124	2051	751	410	855	451	654	505	320	178	492	216	339	334	209	104	341	210	363	285
1 TUE. 8.30P 30 ABC CS 99														B 22.8	33	1993	1987	760	382	856	393	614	530	356	189	547	251	408	361	238	104	253	144	331	222
HARD COPY														A 11.4	18	996	1352	654	242	723	149	307	342	363	357	520	131	219	233	280	259	16	LT	93	54
SUN. 10.00P 60 CBS PD 99 99														B 11.3	18	988	1404	700	261	777	196	369	352	375	351	510	136	242	243	263	232	49	29	68	39
10.00 - 10.30														A 11.6	18	1014	1374	657	236	733	151	308	348	367	359	524	135	224	233	279	260	27	LT	90	46
10.30 - 11.00														A 11.1	18	970	1334	657	250	718	147	307	335	360	360	520	130	216	233	278	261	LT	LT	96	60
HEAD OF THE CLASS														A 17.9	26	1564	1893	689	311	769	337	542	460	311	174	549	270	412	344	209	114	271	146	304	213
WED. 8.30P 30 ABC CS 99 99														B 17.1	26	1495	1911	745	332	820	346	572	510	359	193	556	253	417	360	240	112	237	115	298	214
HIGHWAY TO HEAVEN														A 17.8	27	1556	1760	834	289	938	261	467	450	406	403	526	148	282	296	264	195	136	60	160	121
WED. 8.00P 60 NBC GD 98 99														B 18.0	28	1573	1688	756	310	868	213	399	391	387	409	528	131	277	278	277	213	127	66	165	108
8.00 - 8.30														A 17.1	26	1495	1732	834	287	925	252	458	442	403	398	523	149	284	300	264	190	130	59	154	117
8.30 - 9.00														A 18.6	27	1626	1768	829	290	942	267	470	454	404	405	521	144	275	290	260	196	141	61	164	123
HILL STREET BLUES														A 11.8	17	1031	1574	669	278	759	243	331	346	316	340	668	225	352	360	305	261	40	8	107	70
1 TUE. 9.00P 60 NBC OP 99														B 13.7	20	1197	1580	656	295	738	226	395	414	361	274	692	210	394	389	356	241	68	34	82	53
9.00 - 9.30														A 11.9	18	1040	1585	692	294	767	247	323	342	317	355	674	233	346	355	303	266	43	10	101	66
9.30 - 10.00														A 11.7	17	1023	1554	642	259	746	234	335	350	314	325	664	218	358	364	303	258	36	7	108	74
HOTEL														A 15.5	26	1355	1386	808	322	934	319	542	478	388	371	370	127	203	198	110	158	82	64	LT	LT
1 WED. 10.00P 60 ABC GD 99														B 15.3	26	1337	1446	794	331	902	298	507	466	389	341	421	139	236	230	175	162	76	50	47	33
10.00 - 10.30														A 15.7	25	1372	1428	824	321	950	337	556	489	383	375	389	135	221	215	119	159	89	70	LT	LT
10.30 - 11.00														A 15.2	26	1328	1347	800	324	925	303	532	470	393	373	351	117	183	181	102	157	71	57	LT	LT

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1987 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																	
					T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)		
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11
EVENING CONT'D																											
MISS USA BEAUTY PA-CONT'D																											
9.30 - 10.00																											
10.00 - 10.30																											
10.30 - 11.00																											
MR. BELVEDERE 15 203																											
2 FRI. 8.30P 30 ABC CS 97																											
MR. BELVEDERE SPECIAL(S) 201																											
1 FRI. 9.30P 30 ABC CS 98																											
MOONLIGHTING 15 210																											
1 TUE. 9.00P 60 ABC PD 99																											
9.00 - 9.30																											
9.30 - 10.00																											
MURDER, SHE WROTE 17 208 207																											
1 SUN. 8.00P 60 CBS SM 99 99																											
2 SUN. 8.00P 90																											
8.00 - 8.30																											
8.30 - 9.00																											
9.00 - 9.30																											
MY SISTER SAM 14 207 206																											
A 18.3 26 1599 1657 810 326 893 258 459 456 415 346 414 126 224 214 209 155 95 62^ 255 175																											
MON. 8.30P 30 CBS CS 99 99																											
NBC MONDAY NIGHT MOVIES 17 203 199																											
MON. 9.00P 120 NBC FF 99 99																											
9.00 - 9.30																											
9.30 - 10.00																											
10.00 - 10.30																											
10.30 - 11.00																											
NBC NIGHTLY NEWS-SAT. 16 163 167																											
SAT. 6.30P 30 NBC N 90 91																											
NBC NIGHTLY NEWS-SUN 10 174 173																											
SUN. 6.30P 30 NBC N 92 92																											
NBC NIGHTLY NEWS 88 204 203																											
M-F 6.30P 30 NBC N 99 99																											
NBC SUNDAY NIGHT MOVIE 18 201 201																											
SUN. 9.00P 120 NBC FF 99 99																											
9.00 - 9.30																											
9.30 - 10.00																											
10.00 - 10.30																											
10.30 - 11.00																											
NEWHART 17 207 207																											
MON. 9.00P 30 CBS CS 99 99																											
NEWSBREAK-M-F 94 160 162																											
1 PMTHF 9.58P 1 CBS N 73 74																											
1 TUE. 9.51P 1																											
2 M-F 9.58P 1																											
A 11.5 17 1005 1564 797 294 882 230 420 425 405 394 466 131 216 225 205 202 93 43^ 123 86																											
B 12.1 18 1058 1597 781 302 873 247 444 425 398 372 524 147 280 269 259 212 92 44 108 76																											

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1987 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
																WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	K E Y	AVG. AUD. SHARE %	AVG. AUD. SHARE %	(0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	TOTAL	WOMEN					MEN	
18- 34	18- 49	25- 54	35- 64	55+	18- 34	18- 49	25- 54	35- 64	55+																												
EVENING CONT'D																																					
NEWSBREAK-SAT.										19	166	165	A	9.2	15	804	1896	713	319	795	321	526	474	339	237	718	279	489	541	375	147^	201	129^	182	113^		
1 SAT. 9.55P										1	CBS	N	77	78	B	8.9	15	778	1708	712	280	806	215	437	439	400	309	644	186	378	386	337	213	103	50	155	104
2 SAT. 9.54P										1																											
NEWSBREAK-SUN.										19	167	167	A	8.3	12	725	1444	739	196	813	179^	348	393	409	387	467	111^	183^	217	254	242	50^	38^	114^	34^		
SUN. 9.58P										1	CBS	N	76	78	B	13.9	21	1215	1574	794	316	888	246	449	447	408	370	540	152	289	290	265	216	76	41	70	48
NIGHT COURT										15	201	201	A	25.2	37	2202	1702	764	328	820	348	539	499	356	209	567	257	415	360	245	125	166	98	149	119		
THU. 9.30P										30	NBC	CS	99	99	B	25.2	38	2202	1769	759	365	848	335	570	522	389	218	639	280	476	426	299	131	150	85	132	95
NOTHING IS EASY										2	205		A	10.0	14	874	1412	698	295^	740	159^	320	378	413	338	503	120^	214^	285^	301^	196^	48^	36^	121^	42^		
1 SUN. 9.30P										30	CBS	CS	98		B	10.7	16	935	1550	690	270	764	176	336	366	405	350	539	124	268	301	327	212	114	69	133	82
OHARA										6	191	200	A	10.6	18	926	2168	704	423	826	288	483	473	399	269	795	344	535	429	354	210	131^	55^	416	353		
SAT. 9.00 - 9.30										60	ABC	OP	97	97	B	11.4	19	996	1935	669	332	757	252	478	451	391	228	731	267	491	455	360	193	155	60	292	232
9.30 - 10.00													A	9.7	16	848	2237	698	420	828	291	472	468	392	275	816	362	546	436	367	212	139^	56^	454	382		
													A	11.3	19	988	2135	713	425	830	288	497	483	410	264	790	331	532	427	352	213	129^	54^	386	330		
OUR HOUSE										16	204	203	A	14.6	23	1276	2249	956	384	1039	355	645	526	434	353	605	250	418	328	251	171	248	140	357	249		
SUN. 7.00P										60	NBC	GD	99	99	B	13.4	20	1171	1985	802	344	905	286	534	480	404	320	608	213	397	347	295	175	183	110	289	190
7.00 - 7.30													A	13.8	22	1206	2225	954	381	1036	344	638	505	428	367	603	229	404	327	260	181	251	150	335	242		
7.30 - 8.00													A	15.4	23	1346	2263	960	386	1044	369	657	545	439	340	604	267	427	328	244	161	240	129	375	255		
OUR WORLD										15	200	201	A	7.6	11	664	1485	655	274	692	115^	303	363	361	329	643	211^	351	358	281	240	82^	44^	68^	40^		
THU. 8.00P										60	ABC	DN	97	98	B	6.8	10	594	1565	631	252	718	190	330	379	356	298	607	189	356	371	319	194	114	52	126	81
8.00 - 8.30													A	7.2	10	629	1469	637	260	677	116^	298	357	356	320	642	231	361	358	270	231	80^	43^	70^	48^		
8.30 - 9.00													A	8.0	12	699	1489	671	285	704	115^	304	369	366	335	639	192^	338	352	289	250	81^	42^	65^	32^		
PERFECT STRANGERS										17	208	210	A	16.9	26	1477	1988	760	309	851	346	594	539	373	195	545	235	388	361	240	120	229	122	363	238		
WED. 8.00P										30	ABC	CS	99	99	B	16.1	25	1407	1968	752	313	834	352	582	519	364	195	567	256	425	376	250	112	221	111	346	236
REMINGTON STEELE										3	200	199	A	14.2	22	1241	1551	739	355	848	310	487	471	366	284	556	182	326	309	276	208	78^	44^	69^	40^		
1 TUE. 10.00P										60	NBC	PD	99	99	B	14.1	22	1232	1529	715	337	820	295	476	456	357	275	574	187	352	329	301	197	73	40	62	38
2 TUE. 9.00P										120																											
9.00 - 9.30													A	16.3	24	1425	1532	698	302	815	268	404	412	362	305	533	180^	309	279	253	212	73^	42^	111^	67^		
9.30 - 10.00													A	15.0	22	1311	1563	738	369	872	316	495	481	390	289	536	186^	309	271	242	217	57^	38^	98^	68^		
10.00 - 10.30													A	13.7	21	1197	1561	755	366	853	320	504	479	362	280	563	174	327	322	296	207	86^	44^	59^	35^		
10.30 - 11.00													A	13.3	22	1162	1541	750	367	847	319	516	492	360	271	571	185	341	333	287	205	87^	47^	36^	12^		
ST. ELSEWHERE										17	206	206	A	13.2	22	1154	1442	789	369	867	317	557	509	424	238	469	224	339	317	193	97^	79^	28^	27^	14^		
WED. 10.00P										60	NBC	GD	99	99	B	13.6	23	1189	1587	802	379	891	333	576	543	422	255	538	209	385	365	275	122	92	39	66	49
10.00 - 10.30													A	13.4	22	1171	1443	787	369	865	308	556	518	433	235	464	225	337	311	191	94^	89^	39^	25^	15^		
10.30 - 11.00													A	13.1	22	1145	1419	781	365	859	322	551	495	409	237	465	215	336	321	196	99^	67^	13^	28^	14^		
SCARECROW & MRS. KING										16	207	206	A	15.1	25	1320	1727	859	400	947	211	432	432	449	442	568	152	299	331	278	228	57^	26^	155	91^		
FRI. 8.00P										60	CBS	GD	98	99	B	14.8	25	1294	1672	809	338	901	214	425	427	412	412	532	140	279	284	271	211	66	37	173	107
8.00 - 8.30													A	14.3	24	1250	1741	857	396	942	209	429	435	441	440	579	146	306	343	292	228	53^	21^	167	94^		
8.30 - 9.00													A	16.0	26	1398	1698	855	398	941	209	428	421	452	442	554	155	291	317	263	228	61^	31^	142	86^		
SHELL GAME										6	203		A	8.0	12	699	1495	593	115^	666	90^	193^	202^	350^	417	566	104^	219^	240^	320^	326^	86^	48^	177^	177^		
1 THU. 8.00P										60	CBS	PD	99		B	9.1	13	795	1645	726	259	783	143	325	363	411	397	587	97	281	291	369	278	76	32	199	148
8.00 - 8.30													A	7.8	12	682	1493	618	124^	692	99^	191^	196^	348^	448	569	115^	217^	235^	323^	334^	71^	42^	161^	161^		
8.30 - 9.00													A	8.2	12	717	1478	566	105^	635	80^	192^	205^	348^	387^	552	91^	218^	238^	312^	314^	99^	54^	192^	192^		
SIDEKICKS										12	204	201	A	10.9	19	953	2152	718	284	770	235	418	416	344	292	753	325	505	415	333	207	111^	37^	518	389		
SAT. 8.00P										30	ABC	OP	98	96	B	10.5	18	918	2116	668	289	756	265	468	434	343	239	692	254	465	421	332	186	182	72	486	351

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																							
WK #		START TIME		DUR		NET		TYPE		WK 1		WK 2		K E Y		AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)		LADY WORK-ING OF HOUSE WOM.		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)			

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1987 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK # DAY		START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)						
															TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11					
EVENING CONT'D																																	
VALERIE																																	
SUN.		8.30P	30	NBC	CS		5	203	202	A 14.6	21	1276	2056	766	310	841	342	576	490	372	213	563	312	452	342	198	94	278	146	374	238		
							99	99		B 14.7	21	1285	2064	762	327	879	346	588	522	390	229	609	276	454	367	267	118	261	133	315	204		
WEBSTER																																	
FRI.		8.00P	30	ABC	CS		16	209	209	A 14.3	24	1250	1814	709	270	846	276	490	421	332	334	490	169	265	254	186	194	67	22	411	284		
							99	98		B 14.0	23	1224	1797	708	281	823	253	449	419	345	331	453	149	249	237	194	177	141	89	380	235		
WE THE PEOPLE																																	
1 MTU		8.58P	1	CBS	DO		35	199	198	A 11.5	17	1005	1682	723	268	769	178	352	382	396	343	510	133	246	259	259	226	111	56	292	201		
2 TU&TH		8.58P	1					96	96	B 12.2	18	1066	1739	736	299	829	254	438	425	382	326	557	167	327	311	280	204	107	51	246	158		
WHO'S THE BOSS?																																	
TUE.		8.00P	30	ABC	CS		17	211	210	A 22.0	32	1923	1898	780	406	875	405	629	524	362	206	480	206	326	317	209	112	223	131	320	225		
							99	99		B 22.3	34	1949	1939	758	378	849	366	577	516	359	211	543	231	384	353	244	124	224	123	323	207		
WIZARD																																	
2 THU.		8.00P	60	CBS	A		1	198		A 9.4	13	822	1573	663	249	725	126	315	386	395	308	487	111	214	239	257	248	130	43	231	193		
		8.00 - 8.30						98		B 9.4	13	822	1573	663	249	725	126	315	386	395	308	487	111	214	239	257	248	130	43	231	193		
		8.30 - 9.00								A 9.0	13	787	1584	652	251	730	141	313	370	366	325	477	97	203	228	261	249	135	45	242	202		
										A 9.8	14	857	1541	669	245	712	107	309	394	420	292	489	120	222	244	250	245	122	41	218	181		
LATE FRINGE																																	
ABC NEWS:NIGHTLINE																																	
1 MTUWF		11.30P	30	ABC	N		73	197	195	A 6.1	17	533	1233	599	186	618	129	305	307	333	284	583	127	285	283	327	259	30	17	LT	LT		
1 THU.		11.30P	31					97	96	B 5.7	16	498	1185	553	181	596	132	273	282	301	279	551	137	286	275	298	234	27	14	11	LT		
2 M-F		11.30P	30																														
ABC NEWS:NIGHTLINE-MON																																	
							1	183		A 5.2	19	454	1328	487	212	487	165	343	178	286	144	841	425	605	634	284	207	LT	LT	LT	LT		
2 MON.																																	
12.00M		30	ABC	N				95		B 5.2	19	454	1328	487	212	487	165	343	178	286	144	841	425	605	634	284	207	LT	LT	LT	LT		
ABC WEEKEND REPORT-SAT.																																	
SAT.		11.30P	15	ABC	N		17	141	141	A 2.2	6	192	1365	606	407	652	171	380	380	375	272	713	98	255	157	338	458	LT	LT	LT	LT		
								79	79	B 2.5	8	219	1151	603	237	637	162	335	335	304	279	439	110	206	193	203	211	47	26	28	28		
ABC WEEKEND REPORT-SUN.																																	
1 SUN.		11.54P	15	ABC	N		18	150	152	A 2.7	8	236	1186	571	157	576	114	267	390	313	186	610	153	271	301	280	309	LT	LT	LT	LT		
2 SUN.		11.30P	15					84	84	B 2.7	9	236	1021	468	268	531	142	272	318	266	201	456	106	236	240	241	175	LT	LT	LT	LT		
CBS LATE NIGHT I																																	
1 MTU		11.30P	56	CBS	FF		87	184	184	A 4.8	18	420	1219	642	262	683	150	386	409	404	245	502	87	240	226	290	229	25	LT	LT	LT		
1 WED.		11.30P	67					91	92	B 4.8	17	420	1231	581	245	663	203	364	355	327	237	476	138	268	240	239	179	54	24	38	16		
2 MTU		11.30P	66																														
2 TUE.		11.30P	67																														
		11.30 - 12.00								A 4.9	15	428	1245	647	252	680	136	362	394	411	258	505	80	231	232	289	238	51	14	LT	LT		
		12.00 - 12.30								A 4.8	20	420	1186	646	272	684	159	410	426	405	229	494	92	240	220	288	220	LT	LT	LT	LT		
		12.30 - 1.00								A 4.6	23	402	1182	615	281	667	174	379	412	365	236	495	92	246	212	284	224	LT	LT	20	20		
CBS LATE NIGHT II																																	
1 M & TU		12.36A	44	CBS	FF		94	178	179	A 3.4	19	297	1108	573	246	607	179	347	390	333	203	464	114	249	205	262	192	LT	LT	27	21		
1 WED.		12.37A	47					89	89	B 3.2	18	280	1093	526	208	584	190	316	319	275	210	445	142	273	226	216	153	35	LT	29	LT		
1 THU.		12.36A	47																														
1 FRI.		12.30A	42																														
2 M & TH		12.36A	47																														
2 TUE.		12.37A	47																														
2 WED.		12.36A	46																														
2 FRI.		12.30A	38																														
		12.30 - 1.00								A 3.4	17	297	1202	619	289	653	202	384	413	350	213	492	138	273	211	259	193	17	LT	40	31		
		1.00 - 1.30								A 3.4	21	297	987	511	202	545	149	300	357	312	188	429	85	222	199	263	189	LT	LT	LT	LT		

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

41

2ND FEB. 1987 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		K E Y	HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																																																					
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	WK 3	WK 4	WK 5	WK 6	WK 7	WK 8		WK 9	WK 10	WK 11	WK 12	WK 13	WK 14	WK 15	WK 16	WK 17	WK 18	WK 19	WK 20	WK 21	WK 22	WK 23	WK 24	WK 25	WK 26	WK 27	WK 28	WK 29	WK 30	WK 31	WK 32	WK 33	WK 34	WK 35	WK 36	WK 37	WK 38	WK 39	WK 40	WK 41	WK 42	WK 43	WK 44	WK 45	WK 46	WK 47	WK 48	WK 49	WK 50	WK 51	WK 52	WK 53	WK 54	WK 55	WK 56	WK 57	WK 58	WK 59	WK 60	WK 61	WK 62	WK 63	WK 64	WK 65	WK 66	WK 67	WK 68	WK 69	WK 70	WK 71	WK 72	WK 73	WK 74	WK 75	WK 76	WK 77	WK 78	WK 79	WK 80	WK 81	WK 82	WK 83	WK 84	WK 85	WK 86	WK 87	WK 88	WK 89	WK 90	WK 91	WK 92	WK 93	WK 94	WK 95	WK 96	WK 97	WK 98	WK 99	WK 100	WK 101	WK 102	WK 103	WK 104	WK 105	WK 106	WK 107	WK 108	WK 109	WK 110	WK 111	WK 112	WK 113	WK 114	WK 115	WK 116	WK 117	WK 118	WK 119	WK 120	WK 121	WK 122	WK 123	WK 124	WK 125	WK 126	WK 127	WK 128	WK 129	WK 130	WK 131	WK 132	WK 133	WK 134	WK 135	WK 136	WK 137	WK 138	WK 139	WK 140	WK 141	WK 142	WK 143	WK 144	WK 145	WK 146	WK 147	WK 148	WK 149	WK 150	WK 151	WK 152	WK 153	WK 154	WK 155	WK 156	WK 157	WK 158	WK 159	WK 160	WK 161	WK 162	WK 163	WK 164	WK 165	WK 166	WK 167	WK 168	WK 169	WK 170	WK 171	WK 172	WK 173	WK 174	WK 175	WK 176	WK 177	WK 178	WK 179	WK 180	WK 181	WK 182	WK 183	WK 184	WK 185	WK 186	WK 187	WK 188	WK 189	WK 190	WK 191	WK 192	WK 193	WK 194	WK 195	WK 196	WK 197	WK 198	WK 199	WK 200	WK 201	WK 202	WK 203	WK 204	WK 205	WK 206	WK 207	WK 208	WK 209	WK 210	WK 211	WK 212	WK 213	WK 214	WK 215	WK 216	WK 217	WK 218	WK 219	WK 220	WK 221	WK 222	WK 223	WK 224	WK 225	WK 226	WK 227	WK 228	WK 229	WK 230	WK 231	WK 232	WK 233	WK 234	WK 235	WK 236	WK 237	WK 238	WK 239	WK 240	WK 241	WK 242	WK 243	WK 244	WK 245	WK 246	WK 247	WK 248	WK 249	WK 250	WK 251	WK 252	WK 253	WK 254	WK 255	WK 256	WK 257	WK 258	WK 259	WK 260	WK 261	WK 262	WK 263	WK 264	WK 265	WK 266	WK 267	WK 268	WK 269	WK 270	WK 271	WK 272	WK 273	WK 274	WK 275	WK 276	WK 277	WK 278	WK 279	WK 280	WK 281	WK 282	WK 283	WK 284	WK 285	WK 286	WK 287	WK 288	WK 289	WK 290	WK 291	WK 292	WK 293	WK 294	WK 295	WK 296	WK 297	WK 298	WK 299	WK 300	WK 301	WK 302	WK 303	WK 304	WK 305	WK 306	WK 307	WK 308	WK 309	WK 310	WK 311	WK 312	WK 313	WK 314	WK 315	WK 316	WK 317	WK 318	WK 319	WK 320	WK 321	WK 322	WK 323	WK 324	WK 325	WK 326	WK 327	WK 328	WK 329	WK 330	WK 331	WK 332	WK 333	WK 334	WK 335	WK 336	WK 337	WK 338	WK 339	WK 340	WK 341	WK 342	WK 343	WK 344	WK 345	WK 346	WK 347	WK 348	WK 349	WK 350	WK 351	WK 352	WK 353	WK 354	WK 355	WK 356	WK 357	WK 358	WK 359	WK 360	WK 361	WK 362	WK 363	WK 364	WK 365	WK 366	WK 367	WK 368

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1987 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																
WK #		DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)																					
															TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	FEM.	TOTAL	6-11																		
WEEKDAY DAYTIME CONT'D																																																
SCRABBLE																				87	197	197	A	5.7	22	498	1249	731	130^	771	212	305	303	276	388	327	72^	112^	141	147	166	38^	38^	113^	18^			
M-F																				11.30A	30	NBC	QG	96	96	B	5.0	20	437	1253	726	148	792	184	313	300	303	425	327	76	112	104	129	186	51	32	83	32
SUPER PASSWORD																				87	160	160	A	4.0	14	350	1311	722	91^	799	179^	291	291	303	446	312	77^	135^	165^	138^	141^	109^	98^	91^	31^			
M-F																				12.00N	30	NBC	QG	77	77	B	3.6	13	315	1259	714	123	809	169	290	262	317	467	295	74	107	82	115	172	88	53	67	35
TODAY SHOW-7.30AM																				89	204	204	A	5.7	26	498	1243	743	268	784	182	372	386	350	361	412	60^	147	190	205	218	19^	LT	28^	14^			
M-F																				7.30A	30	NBC	N	99	99	B	5.2	26	454	1248	701	225	743	156	357	374	356	333	441	84	200	211	235	201	21	LT	43	34
TODAY SHOW-8.30AM																				89	204	204	A	5.8	24	507	1264	822	203	857	229	386	367	325	395	381	61^	131^	191	182	190	14^	LT	12^	LT			
M-F																				8.30A	30	NBC	N	99	99	B	5.4	24	472	1215	762	154	798	178	339	338	303	406	361	77	149	154	165	178	15	LT	41	25
\$25,000 PYRAMID																				89	179	178	A	4.2	16	367	1292	859	204	919	235	358	389	371	467	254	71	107	98^	112^	117^	21^	16^	98^	33^			
M-F																				10.00A	30	CBS	QP	91	90	B	3.8	16	332	1207	718	162	798	204	331	316	297	419	280	79	130	114	122	131	24	20	105	50
WEBSTER M-F																				40	147	146	A	2.2	8	192	1307	682	208^	729	318^	548	390	296^	161^	250^	78^	136^	99^	109^	88^	78^	62^	250^	83^			
M-F																				11.30A	30	ABC	CS	75	75	B	2.2	8	192	1272	613	213	656	300	486	393	247	157	230	101	159	119	89	64	96	59	290	131
WHEEL OF FORTUNE																				87	209	209	A	7.0	27	612	1250	776	101^	832	241	347	334	288	418	304	48^	95^	103^	127	180	27^	23^	87^	13^			
M-F																				11.00A	30	NBC	QG	99	99	B	6.4	26	559	1259	747	133	811	188	320	308	304	441	321	67	109	92	121	193	44	27	83	32
WORDPLAY																				39	148	148	A	3.7	13	323	1437	819	102^	882	343	421	353	266	397	388	105^	182^	158^	168^	166^	50^	41^	117^	31^			
M-F																				12.30P	30	NBC	QG	78	78	B	3.7	13	323	1429	736	183	830	272	363	312	295	405	337	74	128	106	163	193	127	69	135	80
YOUNG AND THE RESTLESS																				91	208	208	A	8.7	30	760	1271	829	236	938	281	480	457	382	401	249	69^	118	99	103	109	32^	9^	52^	16^			
M-F																				12.30P	60	CBS	DD	99	99	B	8.1	30	708	1260	810	198	924	293	488	421	370	384	251	69	119	92	100	119	34	19	51	21
12.30 - 1.00																							A	8.6	30	752	1259	818	226	929	283	475	441	375	399	245	71^	122	101	101	103	35^	11^	50^	16^			
1.00 - 1.30																							A	8.8	30	769	1272	831	238	936	276	476	466	383	400	252	64^	112	99	104	116	31^	8^	53^	16^			
WEEKEND DAYTIME																																																
ABC COLLEGE BSKTBALL GAME																				5	178	164	A	2.0	5	175	1463	439	114^	439^	34^	85^	80^	144^	354^	806^	321^	440^	429^	336^	263^	LT	LT	206^	155^			
1 SUN.																				2.00P	132	ABC	SE	91	84	B	2.3	6	201	1350	441	187	450	77	181	167	215	257	709	230	408	409	332	231	74	LT	117	90
2 SUN.																				2.00P	124																											
2.00 - 2.30																							A	1.9	5	166	1259	427	175^	427^	42^	90^	96^	156^	331^	783^	320^	435^	392^	314^	313^	LT	LT	49^	49^			
2.30 - 3.00																							A	1.8	5	157	1471	502	121^	502^	31^	95^	95^	96^	407^	899^	371^	484^	452^	381^	319^	LT	LT	70^	70^			
3.00 - 3.30																							A	1.7	4	149	1631	544	182^	544^	46^	160^	160^	276^	384^	778^	328^	470^	403^	317^	215^	40^	LT	269^	269^			
3.30 - 4.00																							A	2.4	6	210	1638	371^	48^	371^	LT	LT	LT	85^	352^	861	304^	457^	539^	387^	232^	LT	LT	406^	248^			
4.00 - 4.30																							A	2.6	7	227	1176^	353^	53^	410^	57^	92^	35^	146^	318^	603^	207^	207^	252^	255^	207^	LT	LT	163^	LT			
ABC WEEKEND SPECIALS																				19	182	182	A	3.6	12	315	1892	375	242^	490	307^	395	280^	138^	95^	206	115^	140^	87^	57^	49^	141^	78^	1055	631			
SAT.																				12.00N	30	ABC	FV	92	88	B	4.0	13	350	1755	391	171	462	255	339	300	163	100	292	151	218	175	90	64	184	116	817	489
ABC WIDE WORLD-SPORTS SAT																				9	187	189	A	6.5	15	568	1532	549	292	637	139^	260	275	303	326	717	211^	381	381	346	267	87^	33^	91^	22^			
1 SAT.																				4.30P	90	ABC	SA	96	95	B	6.2	14	542	1620	599	255	695	182	339	325	309	311	689	205	418	406	338	232	107	39	129	61
2 SAT.																				4.32P	88																											
4.30 - 5.00																							A	6.3	16	551	1468	621	379	701	137^	325	344	361	329	654	173^	340	367	327	252^	LT	LT	113^	22^			
5.00 - 5.30																							A	6.7	16	586	1599	499	253	582	117^	221	230^	296	313	774	240^	426	414	387	265	157^	45^	86^	23^			
5.30 - 6.00																							A	6.6	15	577	1508	533	261	632	165^	243	250	255	335	699	216^	370	360	314	269	95^	53^	82^	27^			
ABC WIDE WORLD-SPORTS SUN																				2	164		A	4.1	10	358	1422	487	137^	554	174^	174	124^	101	363^	791	263^	472	425^	343	226^	52^	30^	25^	LT			
2 SUN.																				4.04P	116	ABC	SA	89		B	9.1	19	795	1533	443	178	520	187	247	239	181	241	815	280	497	483	388	251	100	28	98	62
4.00 - 4.30																							A	7.3	8	288	1115	375	94^	375^	58^	58^	58^	140	317^	740	233^	437	309^	340	303^	LT	LT	LT	LT			
4.30 - 5.00																							A	4.3	10	376	1338	418	112^	418^	79^	79^	79^	118	339^	875	234^	518	519^	452	250^	LT	LT	45^	LT			
5.00 - 5.30																							A	4.6	11	402	1505	513	142^	625	232^	232	155^	80	358^	732	282^	464	413^	286	164^	108^	47^	40^	LT			
5.30 - 6.00																							A	4.2	9	367	1569	592	178^	720	281^	281	179^	78	413^	771	276^	433	409^	285	210^	78^	65^	LT	LT			

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1987 REPORT

PROGRAM NAME					T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		K E Y	HOUSEHOLD AUDIENCES			AUDIENCE COMPOSITION																		
WK #	DAY	START TIME	DUR	PROG. NET TYPE	WK 1	WK 2	AVG. AUD. SHARE %		AVG. AUD. SHARE %	(0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)					
												TOTAL	18-34	WOMEN			MEN					TOTAL FEM.		TOTAL M.						
														18-49	25-54	35-64	55+		18-34	18-49	25-54	35-64	55+							
WEEKEND DAYTIME CONT'D																														
ABC WIDE WORLD-SPTS SPEC(S)					160		A	3.3	8	288	1247	403^156v	546^	56v	177v	121v	267^369^	615^125v	257^290^	354^208v	LT	LT	83v	LT						
1 SUN. 4.12P 48 ABC SA					86		A	2.3	6	201	1109^	452^ 35v	487^	35v	79v	44v	224^408^	622^155v	244^273v	332^219v	LT	LT	LT	LT						
4.00 - 4.30							A	3.9	9	341	1296	387^197v	566^	64v	211^147v	282^355^	613^117v	263^290^	360^206v	LT	LT	111v	LT							
4.30 - 5.00																														
ALL NEW EWOKS					19	197 195	A	4.2	13	367	2109	436 155^	506	307^	455 285^	176^ 51v	646	395	572 363^	211^ 57v	205^ 60v	752	354^							
SAT. 11.30A 30 ABC CA					93	91	B	4.2	14	367	1794	377 144^	438	264	356 266	140 75	330	187	274 208	104 50	203	97	823	430						
ALVIN AND THE CHIPMUNKS					15	203 200	A	7.4	23	647	2049	350 96^	424	270	340 238	127^ 84^	278	157^	239 197^	115^ 22v	210^ 62^	1137	524							
SAT. 10.30A 30 NBC CA					99	99	B	7.3	24	638	1804	341 119	415	260	314 218	97 96	253	143	188 135	81 58	197	98	939	492						
AMERICAN BANDSTAND					17	152 158	A	2.7	9	236	1699	437^195^	530^221^	351^351^	147^179^		522^284^	437^445^	217^ 21v	240^ 67v	407^	259^								
SAT. 1.00P 30 ABC PC					76	76	B	2.6	8	227	1560	423 169	502	223	329 342	206 112	418	201	326 293	178 61	232	135	408	262						
ANDY WILLIAMS GOLF-SAT(S)					169		A	3.5	9	306	1386	396^194v	504^	46v	147^150v	261^308^	804^137v	424^445^	513^298^	62v	LT	16v	LT							
1 SAT. 5.09P 51 NBC SE					89		A	3.2	8	280	1464	382^225v	510^	58v	164^164v	253^288^	842^134v	492^511^	573^261^	69v	LT	43v	19v							
5.00 - 5.30							A	3.6	9	315	1371	417^178v	515^	38v	139^149v	276^328^	797^139v	390^413^	490^327^	59v	LT	LT	LT							
5.30 - 6.00																														
ANDY WILLIAMS GOLF-SUN(S)					193		A	5.8	13	507	1712	662 70v	697	253^	337^387^	247^300^	830	145^	477^417^	509^343^	124v	9v	61v	44v						
1 SUN. 4.25P 106 NBC SE					97		A	4.9	12	428	1421	562^ 21v	562^171^	251^293^	224^250^		817	127v	475^413^	519^342^	42v	37v	LT	LT						
4.30 - 5.00							A	5.9	13	516	1727	736 26v	736	329^	405^456^	210^280^	827	144^	477^406^	504^350^	164^	LT	LT	LT						
5.00 - 5.30							A	6.3	13	551	1673	690 44v	690	235^	317^377^	259^313^	861	169^	524 445^	515 337^	122v	LT	LT	LT						
5.30 - 6.00																														
6.00 - 6.30							A	6.9	14	603	2454	690 346^	975	315^	450^495	380^440^	859	142^	429^427^	538 351^	211^	LT	409^	294^						
BERENSTAIN BEARS					20	196 196	A	2.5	14	219	1402	315^365^	447^224^	346^300^	223^101v		91v	LT	91v	83v	83v	LT	161v	114v						
SAT. 8.00A 30 CBS CA					96	96	B	2.4	15	210	1626	291 133	362	185	247 233	109 97	204	78	142 132	88 59	82	43	978	575						
BUGS BUNNY & TWEETY SHOW					19	205 205	A	5.6	18	489	1883	356 159^	476	326	407 302	105^ 69v	377	249^	320 256^	92^ 36v	206^ 59v	824	472							
SAT. 11.00A 30 ABC CA					96	95	B	5.1	17	446	1762	359 182	430	271	340 262	116 78	319	182	251 183	92 63	185	87	828	452						
BUSINESS WORLD					17	100 100	A	1.6	5	140	643^	372^165v	393^	LT	128v	128v	200^265^	228v	LT	LT	36v	78v	192v	LT	LT					
SUN. 12.30P 30 ABC N					69	70	B	1.7	5	149	1065	542 232	624	169	263 204	172 361	344	83	137 138	109 185	LT	LT	82	70						
CARE BEAR FAMILY					20	205 206	A	3.8	18	332	2181	262^189^	379^207^	310^286^	133^ 69v		214^116^	129^124^	24v 74v	138^ 90v	1450	876								
SAT. 8.30A 30 ABC CA					99	99	B	3.5	17	306	1716	310 145	348	197	264 223	113 74	159	70	101 79	43 56	104	66	1105	693						
CBS NCAA BASKETBALL-SAT					9	186 188	A	3.4	10	297	1273	482 228^	489	186^	250^239^	148^213^		661	284^	446^394^	256^165^	42v	LT	81v	24v					
1 SAT. 4.00P 120 CBS SE					97	97	B	3.9	11	341	1396	363 127	394	139	197 186	146 160	720	290	465 441	320 187	88	21	194	142						
2 SAT. 1.00P 120							A	3.4	11	297	1391	441^148v	441^195v	249^249^	107^192v		676^297^	441^468^	279^100v	LT	LT	274^	118v							
1.00 - 1.30							A	3.4	11	297	1327	474^131v	474^141v	209^209v	151^265^		823^401^	530^405^	240^182v	LT	LT	30v	LT							
1.30 - 2.00							A	3.6	11	315	1197	435^241^	435^149v	228^228^	162^207v		721^422^	508^343^	86^213v	41v	LT	LT	LT							
2.00 - 2.30							A	4.0	12	350	1051	377^197v	377^106v	172^172v	139^205^		674^360^	440^329^	117^234^	LT	LT	LT	LT							
2.30 - 3.00							A	3.1	9	271	1443	399^163v	480^317^	362^287^	66v 97v		726^269^	534^531^	381^147v	103v	37v	134v	51v							
4.00 - 4.30							A	3.1	8	271	1517	646^406^	646^329^	414^358^	181^188v		620^229v	499^469^	339^121v	118^ 40v	133v	LT	LT							
4.30 - 5.00							A	3.2	8	280	1132	503^289^	503^153v	211^220v	168^229v		510^124v	335^333^	336^146v	83v	25v	36v	LT							
5.00 - 5.30							A	3.1	7	271	1144	620^273^	620^138v	181^218v	217^331^		488^ 93v	259^307^	343^148v	LT	LT	22v	LT							
5.30 - 6.00																														
CBS NCAA BASKETBALL-SUN					5	198	A	6.0	15	524	1334	313^141^	316^	31v	61^179^	200^137^	948	330^	520^575	454^284^	62v	LT	LT	LT						
2 SUN. 2.41P 118 CBS SE					98		B	5.3	13	463	1461	406 153	455	105	252 284	248 160	781	274	489 494	390 222	155	52	70	42						
2.30 - 3.00							A	6.5	17	568	1449	329^168^	329^ 54v	116^207^	210^122v		964	390^	581 562	423^299^	112v	35v	44v	44v						
3.00 - 3.30							A	5.7	15	498	1416	309^125v	309^ 42v	124^224^	206^ 85v		1107	432^	695 700	520^271^	LT	LT	LT	LT						
CONT'D																														

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1987 REPORT

PROGRAM NAME										I/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK # DAY		START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)							
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11						
WEEKEND DAYTIME CONT'D																																	
IT'S PUNKY BREWSTER					13	182	177	A	5.7	18	498	2253	309	174	385	230	275	173	97	97	272	164	225	189	92	36	222	111	1374	570			
SAT. 11.30A					30	NBC	CA	95	95	B	6.3	20	551	1896	355	152	401	228	287	210	112	103	268	145	201	140	83	61	219	110	1008	513	
KIDD VIDEO					18	138	138	A	3.5	11	306	1971	254	224	375	308	308	87	67	67	356	159	272	240	197	43	432	142	808	360			
SAT. 12.30P					30	NBC	CA	78	80	B	3.3	10	288	1603	321	158	393	197	282	183	124	104	253	151	202	157	97	46	212	119	745	416	
KISSYFUR					20	204	202	A	4.1	24	358	1802	274	39	299	168	215	195	106	84	290	178	203	112	112	74	174	58	1039	571			
SAT. 8.00A					30	NBC	CA	99	99	B	3.5	22	306	1672	268	61	324	182	217	147	100	92	259	137	199	143	99	50	136	51	953	601	
LA OPEN-NISSAN SAT(S)						181		A	4.4	12	385	1265	350	39	350	LT	17	59	113	291	767	89	206	310	377	457	83	LT	65	31			
2 SAT. 4.00P					120	CBS	SE		95																								
4.00 - 4.30								A	3.3	9	288	1069	156	39	156	LT	LT	LT	34	156	846	148	253	336	358	510	18	18	49	LT			
4.30 - 5.00								A	4.1	11	358	1254	343	34	343	LT	LT	76	109	267	781	112	226	310	341	471	104	LT	26	LT			
5.00 - 5.30								A	4.9	13	428	1269	413	47	413	LT	28	74	148	339	745	75	187	343	415	402	87	LT	24	LT			
5.30 - 6.00								A	5.3	13	463	1382	412	31	412	LT	30	65	134	347	723	44	173	254	379	469	111	17	136	98			
LA OPEN-NISSAN-SUN(S)						199		A	7.0	15	612	1490	505	123	505	22	77	173	286	332	832	203	324	382	427	356	60	44	93	53			
2 SUN. 4.39P					112	CBS	SE		98																								
4.30 - 5.00								A	5.2	13	454	1388	434	110	434	16	16	211	288	223	888	196	372	484	498	340	66	LT	LT	LT			
5.00 - 5.30								A	6.0	14	524	1406	419	117	419	LT	LT	127	266	292	958	239	395	401	496	389	29	LT	LT	LT			
5.30 - 6.00								A	7.1	16	621	1527	481	130	481	36	81	131	231	350	844	227	297	377	377	382	68	68	134	56			
6.00 - 6.30								A	8.9	17	778	1569	605	125	605	26	141	213	341	392	731	163	276	329	401	334	73	73	160	105			
LAZER TAG ACADEMY					18	165	161	A	4.8	16	420	1652	299	221	330	253	261	138	66	56	342	185	296	232	150	33	158	126	822	419			
JAF. 12.00N					30	NBC	CA	88	88	B	4.8	16	420	1659	342	154	384	218	279	208	101	93	260	159	210	153	83	48	234	103	781	426	
MEET THE PRESS					19	155	162	A	3.1	9	271	1089	517	66	517	115	121	121	48	396	459	85	138	138	153	321	69	LT	44	LT			
SUN. 12.30P					30	NBC	CC	93	93	B	2.7	8	236	1268	525	158	563	144	194	221	132	312	572	130	260	267	265	272	49	LT	84	54	
MUPPET BABIES					20	206	205	A	5.7	21	498	1845	280	113	358	256	291	240	61	67	255	113	240	168	127	15	159	71	1073	673			
SAT. 9.00A					60	CBS	CA	99	98	B	4.8	19	420	1799	280	127	340	180	248	196	106	85	204	85	152	120	86	5	153	60	1102	631	
9.00 - 9.30								A	5.3	21	463	1812	306	128	377	265	307	265	69	70	250	136	234	165	98	16	136	69	1049	670			
9.30 - 10.00								A	6.2	22	542	1825	252	98	336	243	274	217	51	62	246	84	234	165	150	12	170	68	1073	662			
MUTUAL OF OMAHA SPECIAL(S)						177		A	6.1	13	533	983	313	72	315	35	35	99	198	216	617	60	242	317	444	240	51	51	LT	LT			
1 SUN. 5.00P					60	ABC	SE		91																								
5.00 - 5.30								A	5.5	12	481	1141	367	65	367	79	79	144	185	223	664	84	313	347	462	233	110	110	LT	LT			
5.30 - 6.00								A	6.7	14	586	840	267	74	267	LT	LT	62	203	205	573	38	182	291	427	244	LT	LT	LT	LT			
NBA ON CBS					5	198	194	A	8.2	21	717	1639	451	272	525	161	272	267	246	194	888	398	640	566	398	195	84	15	142	116			
1 SUN. 3.30P					153	CBS	SE		98	98	B	7.3	18	638	1667	475	258	551	175	328	330	273	168	860	365	605	532	394	208	121	36	135	115
2 SUN. 12.00N					161																												
12.00 - 12.30								A	3.7	11	323	1362	396	232	560	35	356	356	399	204	669	173	412	499	399	170	LT	LT	133	133			
12.30 - 1.00								A	5.0	14	437	1275	303	149	380	44	245	245	265	135	640	214	425	485	340	155	101	27	154	154			
1.00 - 1.30								A	6.3	18	551	1595	395	107	395	25	151	212	281	183	853	353	562	539	408	218	127	44	220	220			
1.30 - 2.00								A	7.3	20	638	1613	391	134	391	21	125	213	276	178	873	386	597	558	400	205	111	42	238	238			
2.00 - 2.30								A	8.4	23	734	1575	318	113	318	27	107	157	201	161	1008	479	725	580	425	217	117	48	132	132			
2.30 - 3.00								A	8.9	24	778	1441	333	175	333	69	127	199	199	134	854	322	517	492	385	277	119	38	135	135			
3.30 - 4.00								A	9.0	23	787	1487	388	296	466	183	227	238	185	180	925	424	669	531	404	185	70	LT	26	LT			
4.00 - 4.30								A	9.5	24	830	1607	407	310	568	198	269	225	209	227	853	427	618	508	333	189	53	LT	133	77			
4.30 - 5.00								A	9.6	23	839	1688	424	312	564	217	294	252	212	192	952	480	718	609	390	187	59	LT	113	81			
5.00 - 5.30								A	11.2	25	979	1822	587	401	647	287	383	320	218	206	940	448	742	637	403	175	84	LT	151	120			
5.30 - 6.00								A	11.8	25	1031	1883	665	446	748	307	460	395	302	232	899	402	686	593	427	196	73	LT	163	95			

PROGRAM NAME						T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		KEY	HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																				
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	Avg. Aud.		% Share	Avg. Aud. (000)	Total Persons (2+)	Lady Work-ing House Wom.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL B-11						
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+							
WEEKEND DAYTIME CONT'D																																
NBC COLLEGE SAT.	BSKBL	SAT				7	164	168	A	3.8	11	332	1554	455	211^	479	142^	279^	209^	189^	200^	816	200^	533	469	443	257^	151^	LT	108v	34v	
			1.00P	133	NBC SE		87	89	B	3.6	10	315	1189	316	125	364	102	186	175	136	158	637	144	406	390	372	206	101	25	87	47	
			1.30 - 2.00						A	3.8	12	332	1654	399^	223^	453	230^	311^	187^	117^	142^	771	202^	544	491	448	190^	222^	50v	208^	79v	
			2.00 - 2.30						A	3.7	11	323	1601	477	254^	526	197^	343^	232^	199^	183^	812	176^	501	486	474	242^	161^	LT	102v	16v	
			2.30 - 3.00						A	3.4	10	297	1586	518	212^	518	112v	310^	267^	258^	208^	822	189^	511	456^	438^	293^	145^	LT	101v	17v	
			3.00 - 3.30						A	3.7	10	323	1545	458	191^	458	56v	223^	198^	232^	235^	928	261^	638	515	463	290^	105v	LT	54v	LT	
									A	4.2	12	367	1403	476	139^	479	90v	163^	136^	149^	316^	774	196^	499	417	384^	275^	93v	LT	57v	42v	
NBC COLLEGE SAT.	BSKBL	2 SAT				5	163	160	A	3.6	10	315	1324	444^	194^	470	61v	207^	216^	232^	206^	611	173^	443^	420^	338^	152^	110v	28v	133^	105v	
			3.18P	118	NBC SE		87	88	B	3.3	9	288	1170	411	199	434	57	220	239	269	165	529	118	303	297	293	190	100	22	107	95	
			3.00 - 3.30						A	3.4	10	297	1212	484	174^	495	97v	232^	186^	176^	263^	495	94v	378^	358^	341^	117v	158^	61v	64v	54v	
			3.30 - 4.00						A	3.4	10	297	1380	551	262^	568	107v	292^	293^	307^	194^	597	176^	482	424^	367^	115v	158^	67v	57v	44v	
			4.00 - 4.30						A	3.3	9	288	1236	417^	195^	417^	45v	181^	229^	229^	143^	591	222^	430^	371^	275^	161^	83v	LT	145^	126v	
			4.30 - 5.00						A	3.9	11	341	1276	363^	158^	393^	41v	158^	167^	190^	185^	648	167^	431	440	352^	185^	103v	LT	132^	109v	
			5.00 - 5.30						A	4.2	11	367	1575	422	152^	501	LT	158^	175^	229^	315^	742	176^	507	542	424	175^	79v	24v	253^	182^	
NBC COLLEGE SUN.	BSKBL	SUN				6	193	183	A	3.9	10	341	1595	472	205^	525	249^	281^	204^	185^												

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND FEB. 1987 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		KEY	HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																		
															VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	AVG. AUD. SHARE %		AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)										
													TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11									
WEEKEND DAYTIME CONT'D																																			
ROCK N WRESTLING-2										17	139	133	A	2.9	10	253	1708	439	48	439	258	321	261	151	111	403	208	367	328	195	36	79	LT	787	392
SAT. 12.30P										30	CBS	CA	B	3.1	10	271	1730	341	128	406	233	292	220	122	93	325	166	272	208	130	48	200	75	799	434
ROCK N WREST.-1(B)												130	A	2.5	8	219	1589	437	46	437	283	283	283	154	154	296	59	296	296	237	LT	102	LT	754	448
2 SAT. 12.00N										30	CBS	CA				63																			
SMURFS I										20	205	206	A	6.0	24	524	1698	372	133	418	250	350	220	129	68	250	168	224	152	82	21	163	34	867	453
SAT. 9.00A										30	NBC	CA	B	5.5	23	481	1728	329	134	375	207	266	182	124	90	249	142	202	163	95	36	161	63	943	549
SMURFS II										20	205	206	A	6.2	22	542	1590	302	111	361	225	304	189	106	57	190	130	182	117	60	LT	144	24	895	489
SAT. 9.30A										30	NBC	CA	B	6.2	23	542	1745	342	128	393	230	279	208	116	91	273	154	218	169	103	46	190	86	889	514
SMURFS III										20	205	206	A	7.0	23	612	1775	405	179	448	268	375	261	150	73	254	168	236	167	86	9	174	64	899	454
SAT. 10.00A										30	NBC	CA	B	6.9	24	603	1702	367	167	422	250	316	221	119	87	255	148	199	126	89	47	186	91	839	454
SPORTSWORLD										6	188	162	A	4.7	12	411	1655	474	234	526	228	331	239	199	180	671	169	376	379	373	247	247	153	211	105
1 SUN. 3.32P										53	NBC	SA	B	5.5	13	481	1608	545	262	648	233	356	303	288	247	679	180	405	394	381	229	129	63	152	98
2 SUN. 3.02P										118																									
3.00 - 3.30													A	3.4	9	297	1438	432	267	445	202	262	85	171	158	603	168	404	404	321	199	211	LT	179	34
3.30 - 4.00													A	4.6	12	402	1393	396	145	431	219	263	159	135	155	732	164	418	423	419	273	102	17	128	62
4.00 - 4.30													A	5.6	14	489	1736	506	208	559	224	351	289	219	199	675	148	340	353	380	272	254	179	248	156
4.30 - 5.00													A	4.3	10	376	2213	657	476	731	295	500	418	305	202	591	233	363	341	307	161	555	476	336	134
SUNDAY MORNING										19	180	181	A	4.8	19	420	1490	670	257	763	37	328	375	453	388	576	165	336	293	288	240	29	29	122	46
SUN. 9.00A										90	CBS	N	B	4.5	18	393	1376	623	241	708	112	258	312	326	386	549	133	282	312	297	208	33	18	86	45
9.00 - 9.30													A	3.9	18	341	1566	733	287	804	33	326	379	498	425	510	106	267	244	313	243	102	102	150	76
9.30 - 10.00													A	5.0	20	437	1485	681	263	789	35	341	388	467	401	604	168	352	301	309	252	LT	LT	92	35
10.00 - 10.30													A	5.6	20	489	1407	600	224	697	44	309	352	391	345	585	198	360	312	244	225	LT	LT	125	33
TEEN WOLF										20	204	205	A	5.5	17	481	1755	326	66	374	205	284	248	118	67	288	151	249	156	123	39	216	85	877	522
SAT. 10.30A										30	CBS	CA	B	5.6	19	489	1789	298	150	383	186	254	184	140	102	233	143	202	139	75	29	290	129	883	533
THIS WEEK-DAVID BRINKLEY										17	188	188	A	4.5	13	393	1201	544	127	601	63	145	170	234	428	587	144	246	245	191	328	LT	LT	13	LT
SUN. 11.30A										60	ABC	N	B	4.2	13	367	1185	531	144	565	82	119	145	180	405	595	102	217	244	256	334	LT	LT	23	LT
11.30 - 12.00													A	4.4	13	385	1156	509	154	587	59	140	156	213	426	569	135	234	227	172	322	LT	LT	LT	LT
12.00 - 12.30													A	4.6	13	402	1224	578	97	612	64	144	179	255	433	589	149	249	251	202	330	LT	LT	23	15
WILDFIRE										20	198	198	A	3.1	14	271	1443	354	196	391	144	215	192	114	176	241	LT	137	159	159	75	77	44	734	409
SAT. 8.30A										30	CBS	CA	B	3.1	15	271	1602	304	90	346	166	226	219	111	108	179	62	118	95	80	57	108	52	969	562
WUZZLES										19	203	202	A	2.4	14	210	2024	382	115	520	247	377	296	158	143	261	156	180	158	24	81	47	47	1196	582
SAT. 8.00A										30	ABC	CA	B	2.3	14	201	1598	352	172	398	214	285	233	122	104	236	110	158	131	64	78	60	37	904	522

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. FEB. 9, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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TOTAL AUDIENCE (Households (000) & %)		{		17,480 20.0		19,930 22.8												
ABC TV				MACGYVER				ABC MONDAY NIGHT MOVIE THE LAST FLING (SD)										
AVERAGE AUDIENCE (Households (000) & %)		{		14,250 16.3		13,900 15.9												
SHARE OF AUDIENCE %		{		23		23												
AVG. AUD. BY ¼ HR.		{		15.3		14.7												
TOTAL AUDIENCE (Households (000) & %)		{		20,190 23.1		17,480 20.0		17,570 20.1		14,420 16.5		11,360 13.0						
CBS TV				KATE & ALLIE		MY SISTER SAM (SD)		NEWHART		CAVANAUGHS (SD)		CAGNEY & LACEY						
AVERAGE AUDIENCE (Households (000) & %)		{		17,920 20.5		15,910 18.2		15,730 18.0		12,590 14.4		9,350 10.7						
SHARE OF AUDIENCE %		{		29		26		25		21		16						
AVG. AUD. BY ¼ HR.		{		19.9		18.3		17.7		15.1		10.5						
TOTAL AUDIENCE (Households (000) & %)		{		19,230 22.0		26,660 30.5												
NBC TV				ALF				NBC MONDAY NIGHT MOVIES THE TWO MRS. GRENVILLES, PART 2										
AVERAGE AUDIENCE (Households (000) & %)		{		15,120 17.3		20,980 24.0												
SHARE OF AUDIENCE %		{		25		35												
AVG. AUD. BY ¼ HR.		{		16.3		22.8												
TOTAL AUDIENCE (Households (000) & %)		{		20,010 22.9		28,130 29.9												
ABC TV				MACGYVER (SD)				AMERICA - PART II (SD)										
AVERAGE AUDIENCE (Households (000) & %)		{		15,300 17.5		18,270 20.9												
SHARE OF AUDIENCE %		{		24		31												
AVG. AUD. BY ¼ HR.		{		15.9		20.9												
TOTAL AUDIENCE (Households (000) & %)		{		19,580 22.4		17,740 20.3		17,650 20.2		14,950 17.1		15,990 18.3						
CBS TV				KATE & ALLIE		MY SISTER SAM (SUB-SD)		NEWHART		CAVANAUGHS (SD)		CAGNEY & LACEY						
AVERAGE AUDIENCE (Households (000) & %)		{		17,220 19.7		15,990 18.3		15,730 18.0		13,110 15.0		13,370 15.3						
SHARE OF AUDIENCE %		{		27		25		25		21		23						
AVG. AUD. BY ¼ HR.		{		19.2		18.4		18.1		15.2		15.0						
TOTAL AUDIENCE (Households (000) & %)		{		17,920 20.5		18,260 18.6		25,080 28.7										
NBC TV				ALF		AMAZING STORIES		NBC MONDAY NIGHT MOVIES POLICE ACADEMY										
AVERAGE AUDIENCE (Households (000) & %)		{		15,910 18.2		14,250 16.3		15,910 18.2										
SHARE OF AUDIENCE %		{		25		23		27										
AVG. AUD. BY ¼ HR.		{		17.9		16.4		16.3										

TV HOUSEHOLDS USING TV	WK. 1	64.3	65.9	66.5	67.5	69.3	70.7	71.0	71.3	70.6	71.1	70.7	69.6	67.3	66.6	64.4	61.7
(See Def. 1)	WK. 2	65.4	66.8	66.6	68.6	71.3	72.8	71.7	72.1	72.2	72.1	70.8	69.5	68.0	66.5	65.1	62.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE. MON. FEB. 16, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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TOTAL AUDIENCE (Households (000) & %)		21,760 24.9		23,070 26.4		26,570 30.4		23,600 27.0			
ABC TV		WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (SD)		CAROL BURNETT SPECIAL			
W	AVERAGE AUDIENCE (Households (000) & %)	19,320 22.1		21,240 24.3		22,640 25.9		18,270 20.9		20.0*	
	SHARE OF AUDIENCE %	33		36		38		35		35 *	
	AVG. AUD. BY 1/4 HR. %	21.4		22.9		25.3		26.0		26.4	
E	TOTAL AUDIENCE (Households (000) & %)	11,540 13.2		18,620 21.3		26.0		26.0		19.7	
E	CBS TV	20TH ANNIVERSARY, C.BROWN IT'S YOUR 20TH TV ANNIV., C.BROWN (R)(SD)		CBS TUESDAY MOVIE STILLWATCH (SD)							
K	AVERAGE AUDIENCE (Households (000) & %)	8,220 9.4		12,850 14.7		14.9*		14.4*		15.0*	
	SHARE OF AUDIENCE %	9.6*		14.9*		14.4*		15.0*		14.6*	
	AVG. AUD. BY 1/4 HR. %	14		23		22 *		21 *		24 *	
1	TOTAL AUDIENCE (Households (000) & %)	20,630 23.6		13,110 15.0		14.3		14.5		14.9	
	NBC TV	MATLOCK		HILL STREET BLUES		REMINGTON STEELE					
	AVERAGE AUDIENCE (Households (000) & %)	16,870 19.3		10,310 11.8		11.9*		11.7*		11.5*	
	SHARE OF AUDIENCE %	19.0*		11.8		11.9*		11.7*		11.5*	
	AVG. AUD. BY 1/4 HR. %	29		17		18 *		17 *		19	
	TOTAL AUDIENCE (Households (000) & %)	21,590 24.7		28,430 29.1		11.6		11.1		11.4	
	ABC TV	WHO'S THE BOSS?		AMERIKA - PART III (8:30-10:54PM) (S)(SD)							
W	AVERAGE AUDIENCE (Households (000) & %)	19,050 21.8		15,470 17.7		18.5*		17.9*		17.4*	
	SHARE OF AUDIENCE %	32		26		27 *		26 *		27 *	
	AVG. AUD. BY 1/4 HR. %	20.7		22.9		18.6		18.3		16.4	
E	TOTAL AUDIENCE (Households (000) & %)	19,490 22.3		30,680 35.1		17.6		18.3		17.8	
E	CBS TV	CANDID CAMERA 40TH ANNIV (SD)		MISS USA BEAUTY PAGEANT (SD)							
K	AVERAGE AUDIENCE (Households (000) & %)	13,020 14.9		19,840 22.7		20.3*		22.7*		24.0*	
	SHARE OF AUDIENCE %	13.3*		20.3*		22.7*		24.0*		23.8*	
	AVG. AUD. BY 1/4 HR. %	21		34		29 *		33 *		36 *	
2	TOTAL AUDIENCE (Households (000) & %)	22,810 26.1		21,760 24.9		22.4		23.1		23.8	
	NBC TV	MATLOCK		REMINGTON STEELE							
	AVERAGE AUDIENCE (Households (000) & %)	18,000 20.6		13,550 15.5		16.3*		15.0*		15.8*	
	SHARE OF AUDIENCE %	19.4*		15.5		16.3*		15.0*		15.8*	
	AVG. AUD. BY 1/4 HR. %	30		23		24 *		22 *		24 *	
	TOTAL AUDIENCE (Households (000) & %)	21,760 24.9		21,760 24.9		15.1		15.0		15.2	
TV HOUSEHOLDS USING TV											
(See Def. 1)	WK 1	59.4	60.0	63.3	64.4	66.1	67.3	67.8	68.5	67.9	67.7
	WK 2	60.9	62.5	63.8	65.9	68.3	69.7	69.3	70.4	69.2	69.2

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. FEB.11, 1987

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{					16,170 18.5		16,340 18.7		18,700 21.4				15,990 18.3			
	ABC TV						PERFECT STRANGERS		HEAD OF THE CLASS (SD)				DYNASTY (SD)				HOTEL	
	AVERAGE AUDIENCE (Households (000) & %)	{					14,330 16.4		14,680 16.8		15,560 17.8	17.6*		18.0*	13,550 15.3	15.7*		15.2*
	SHARE OF AUDIENCE %	{					25		25		26	26 *		27 *	26	25 *		26 *
	AVG. AUD. BY ¼ HR.	%					16.3	16.4	16.3	17.4	17.6	17.6	17.9	18.1	15.9	15.6	15.4	15.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					13,980 16.0				18,700 21.4				16,430 18.8			
	CBS TV							MIKE HAMMER (SUS-SD)					MAGNUM, P.I. (SD)				EQUALIZER	
	AVERAGE AUDIENCE (Households (000) & %)	{					11,450 13.1	12.9*		13.2*	14,600 16.7	16.0*		17.5*	13,370 15.3	15.6*		15.0*
	SHARE OF AUDIENCE %	{					19	19 *		19 *	25	24 *		26 *	26	25 *		26 *
	AVG. AUD. BY ¼ HR.	%					12.7	13.1	13.3	13.0	15.6	16.3	17.4	17.6	15.8	15.5	15.3	14.6
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{					18,090 20.7				13,980 16.0		11,540 13.2		14,160 16.2			
	NBC TV							HIGHWAY TO HEAVEN				GIMME A BREAK	TORTELLIS				ST. ELSEWHERE	
	AVERAGE AUDIENCE (Households (000) & %)	{					14,860 17.0	16.3*		17.8*	11,890 13.6		10,140 11.6		10,930 12.5	12.4*		12.6*
	SHARE OF AUDIENCE %	{					25	24 *		26 *	20		17		21	20 *		22 *
	AVG. AUD. BY ¼ HR.	%					15.7	16.8	17.7	17.9	13.9	13.4	11.3	11.9	12.4	12.3	12.7	12.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					18,000 20.8		18,090 21.8		18,510 26.9							
	ABC TV						PERFECT STRANGERS		HEAD OF THE CLASS (SD)						AMERICA - PART IV (SD)			
	AVERAGE AUDIENCE (Households (000) & %)	{					15,210 17.4		16,520 18.9		15,560 17.8	17.7*		18.0*		17.9*		17.4*
	SHARE OF AUDIENCE %	{					27		28		28	25 *		27 *		28 *		30 *
	AVG. AUD. BY ¼ HR.	%					16.6	18.2	18.1	19.6	17.8	17.5	18.2	17.8	18.1	17.7	17.7	17.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					23,180 26.5								16,690 19.1			
	CBS TV												MAGNUM, P.I. (R)(SUS-SD)(SD)				EQUALIZER	
	AVERAGE AUDIENCE (Households (000) & %)	{					13,020 14.9	12.4*		13.0*		16.3*		17.7*	13,810 15.8	16.1*		15.6*
	SHARE OF AUDIENCE %	{					22	19 *		19 *		23 *		26 *	26	26 *		27 *
	AVG. AUD. BY ¼ HR.	%					12.4	12.5	12.9	13.1	16.3	16.4	17.8	17.5	16.2	16.0	15.9	15.2
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					19,670 22.5				19,670 22.5		15,380 17.6		15,640 17.9			
	NBC TV							HIGHWAY TO HEAVEN				CHEERS SPECIAL	TORTELLIS				ST. ELSEWHERE	
	AVERAGE AUDIENCE (Households (000) & %)	{					16,260 18.8	17.8*		19.4*	17,310 19.8		13,550 15.5		12,150 13.9	14.3*		13.5*
	SHARE OF AUDIENCE %	{					28	27 *		28 *	28		23		23	23 *		23 *
	AVG. AUD. BY ¼ HR.	%					17.5	18.2	19.1	19.7	19.3	20.9	15.8	15.2	14.7	13.9	13.6	13.3

TV HOUSEHOLDS USING TV	WK. 1	60.0	62.1	63.3	64.2	66.0	67.5	67.4	68.0	67.4	67.6	66.9	66.9	62.6	60.7	59.3	56.6
(See Def. 1)	WK. 2	60.1	62.4	62.6	64.4	64.6	65.9	67.4	69.0	69.6	69.6	68.2	66.4	63.9	61.8	60.4	57.0

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.WED. FEB.18, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. FEB.12, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	9,790 11.2				14,070 16.1				17,390 19.9				20/20				
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	5,770 6.6								11,360 13.0				13,020 14.9				
	SHARE OF AUDIENCE %	10	6.5*			6.8*				12.8*				13.4*	15.5*		14.4*	
	AVG. AUD. BY ¼ HR. %	7.0	10 *			10 *				19 *				20 *	25 *		24 *	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	10,230 11.7				14,770 16.9				18,180 20.8				KNOTS LANDING				
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)	6,990 8.0								11,710 13.4				15,470 17.7			18.0*	
	SHARE OF AUDIENCE %	12	7.8*			8.2*				12.9*				13.8*	17.4*		18.0*	
	AVG. AUD. BY ¼ HR. %	8.2	12 *			12 *				19 *				21 *	28 *		30 *	
W E E K 3	TOTAL AUDIENCE (Households (000) & %)	36,970 42.3				34,610 39.6				26,310 30.1				24,470 28.0				
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	33,390 38.2				31,900 36.5				23,950 27.4				22,200 25.4			15,990 18.3	
	SHARE OF AUDIENCE %	57				54				41				38			30 *	
	AVG. AUD. BY ¼ HR. %	36.4				39.9				27.9				25.7			19.6	
W E E K 4	TOTAL AUDIENCE (Households (000) & %)	12,240 14.0				19,670 22.5				AMERIKA - PART V (SD)								
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	7,430 8.5								13,630 15.6				15,5*			16.0*	
	SHARE OF AUDIENCE %	12	7.9*			9.1*				14.1*				15.5*	16.8*		16.0*	
	AVG. AUD. BY ¼ HR. %	8.1	11 *			13 *				20 *				23 *	26 *		25 *	
W E E K 5	TOTAL AUDIENCE (Households (000) & %)	11,620 13.3				15,730 18.0				17,130 19.6				KNOTS LANDING				
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)	8,220 9.4								11,890 13.6				14,770 16.9			16.8*	
	SHARE OF AUDIENCE %	13	9.0*			9.8*				12.4*				14.8*	16.9*		16.8*	
	AVG. AUD. BY ¼ HR. %	9.1	13 *			14 *				18 *				22 *	26 *		27 *	
W E E K 6	TOTAL AUDIENCE (Households (000) & %)	36,270 41.5				36,970 42.3				24,300 27.8				22,460 25.7				
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	32,860 37.6				28,320 32.4				21,850 25.0				18,090 20.7			20.5*	
	SHARE OF AUDIENCE %	54				46				43 *				32	21.0*		33 *	
	AVG. AUD. BY ¼ HR. %	36.2				38.9				29.2				24.3	20.8		20.4	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	59.9	61.7	62.7	64.4	66.8	67.4	67.0	67.5	67.2	67.7	66.9	66.4	63.3	62.5	60.7	57.4
		WK. 2	59.5	61.5	63.7	65.6	69.5	70.8	70.4	70.5	70.8	70.2	69.0	68.1	66.3	65.1	64.1	61.7

TV HOUSEHOLDS USING TV WK. 1	59.9	61.7	62.7	64.4	66.8	67.4	67.0	67.5	67.2	67.7	66.9	66.4	63.3	62.5	60.7	57.4
(See Def. 1) WK. 2	59.5	61.5	63.7	65.6	69.5	70.8	70.4	70.5	70.8	70.2	69.0	68.1	66.3	65.1	64.1	61.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.THU. FEB.19, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. FEB.13, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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TOTAL AUDIENCE
(Households (000) & %)

ABC TV

 AVERAGE AUDIENCE
(Households (000) & %)
 SHARE OF AUDIENCE %
 AVG. AUD. BY ¼ HR. %

12,760 14.6					15,730 18.0						9,880 11.3		13,200 15.1			
					WEBSTER						EMMANUEL LEWIS - SPECIAL (SD)		MR. BELVEDERE SPECIAL (SD)		STARMAN	
10,840 12.4					9,880 11.3	11.5*					8,830 10.1		9,960 11.4	11.4*		11.5*
21					19	19 *					17		20	20 *		21 *
11.9	12.9				11.8	11.2	11.0	11.2		9.9	10.3		11.3	11.4	11.6	11.4

TOTAL AUDIENCE
(Households (000) & %)

CBS TV

 AVERAGE AUDIENCE
(Households (000) & %)
 SHARE OF AUDIENCE %
 AVG. AUD. BY ¼ HR. %

17,390 19.9									20,540 23.5				16,780 19.2			
									SCARECROW & MRS. KING (SUS-SD)		DALLAS (SD)		FALCON CREST			
13,630 15.6					14.5*				17,040 19.5	19.2*		19.8*	14,420 16.5	16.7*		16.3*
26					25 *				32	31 *		33 *	29	29 *		30 *
14.0	15.0	16.3			17.1		19.2	19.2	19.8	19.8		19.8	16.8	16.5	16.5	16.2

TOTAL AUDIENCE
(Households (000) & %)

NBC TV

 AVERAGE AUDIENCE
(Households (000) & %)
 SHARE OF AUDIENCE %
 AVG. AUD. BY ¼ HR. %

16,690 19.1									17,830 20.4				15,560 17.8			
									DISNEY DOGGONE VALENTINE		MIAMI VICE		CRIME STORY			
11,710 13.4					13.2*				14,160 16.2	15.6*		16.9*	12,150 13.9	14.2*		13.6*
23					23 *				26	25 *		28 *	25	25 *		25 *
13.4	13.0	13.3			14.1		15.1	16.1	16.6	17.1		17.1	14.5	13.9	13.6	13.6

TOTAL AUDIENCE
(Households (000) & %)

ABC TV

 AVERAGE AUDIENCE
(Households (000) & %)
 SHARE OF AUDIENCE %
 AVG. AUD. BY ¼ HR. %

16,430 18.8					18,080 18.4				19,140 21.9							
					WEBSTER				MR. BELVEDERE (SD)				AMERIKA - PART VI (SD)			
14,070 16.1					14,510 16.6				13,460 15.4	15.4*		15.3*		15.7*		15.3*
27					27				24	24 *		23 *		25 *		25 *
15.2	17.0	16.3			16.9		15.2	15.6	15.2	15.4		15.4	15.6	15.8	15.5	15.2

TOTAL AUDIENCE
(Households (000) & %)

CBS TV

 AVERAGE AUDIENCE
(Households (000) & %)
 SHARE OF AUDIENCE %
 AVG. AUD. BY ¼ HR. %

15,990 18.3									20,280 23.2				17,740 20.3			
									SCARECROW & MRS. KING (SUS-SD)		DALLAS (SD)		FALCON CREST			
12,760 14.6					14.1*				17,040 19.5	19.0*		19.9*	15,210 17.4	17.9*		16.8*
24					24 *				30	29 *		30 *	28	29 *		27 *
13.6	14.5	15.0			15.5		18.5	19.4	19.9	20.0		20.0	17.9	17.8	17.2	16.5

TOTAL AUDIENCE
(Households (000) & %)

NBC TV

 AVERAGE AUDIENCE
(Households (000) & %)
 SHARE OF AUDIENCE %
 AVG. AUD. BY ¼ HR. %

13,550 15.5									17,830 20.4				16,870 19.3			
									STINGRAY		MIAMI VICE		MIAMI VICE SPECIAL (R)			
10,310 11.8					11.6*				14,420 16.5	15.6*		17.4*	13,720 15.7	15.5*		15.9*
20					20 *				25	24 *		26 *	25	25 *		26 *
11.8	11.4	11.8			12.0		15.1	16.2	16.9	17.8		17.8	15.8	15.3	15.9	16.0

TV HOUSEHOLDS USING TV
(See Def. 1)

WK. 1	53.0	55.0	56.1	57.6	57.6	58.6	59.0	60.6	61.7	61.7	61.0	60.9	57.9	56.9	55.8	54.4
WK. 2	55.6	56.3	57.4	58.7	58.5	59.9	61.3	62.5	64.0	65.3	65.5	65.8	63.3	62.3	61.7	60.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.FRI. FEB.20, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. FEB.14, 1987

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						11,620 13.3		10,140 11.6		11,010 12.6				11,890 13.6			
	ABC TV						SIDEKICKS		SLEDGE HAMMER (SD)		OHARA (SD)				SPENSER: FOR HIRE			
	AVERAGE AUDIENCE (Households (000) & %)						9,880 11.3		9,180 10.5		8,390 9.6	8.9*		10.2*	9,350 10.7	10.8*		10.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						19 10.9	11.6	18 10.9	10.1	16 8.5	14 *	10.0	17 *	19 10.7	19 *	10.6	19 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						11,970 13.7		21,240 24.3									
	CBS TV						BE MY VALENTINE, C. BROWN (R)								CBS SATURDAY MOVIE STAR WARS (R)(SD)			
	AVERAGE AUDIENCE (Households (000) & %)						9,790 11.2		12,320 14.1	12.2*		13.2*		14.4*		16.0*		14.8*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						19 10.8	11.7	24 12.4	20 *	13.2	21 *	14.0	24 *	16.0	28 *	15.5	27 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						15,380 17.6		17,740 20.3		22,720 26.0		18,880 21.6		16,780 19.2			
	NBC TV						FACTS OF LIFE		227		GOLDEN GIRLS		AMEN		HUNTER			
	AVERAGE AUDIENCE (Households (000) & %)						13,460 15.4		16,520 18.9		20,800 23.8		16,340 18.7		13,630 15.6	15.4*		15.9*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						26 14.2	16.6	32 18.0	19.8	39 23.6	31 24.1	31 19.0	28 18.4	28 15.3	27 *	16.0	29 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						11,010 12.6		10,490 12.0		13,370 15.3				12,590 14.4			
	ABC TV						SIDEKICKS		SLEDGE HAMMER (SD)		OHARA (SD)				SPENSER: FOR HIRE			
	AVERAGE AUDIENCE (Households (000) & %)						9,180 10.5		9,180 10.5		10,050 11.5	10.5*		12.4*	9,960 11.4	11.3*		11.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						18 10.1	10.9	18 10.4	10.7	19 10.1	18 *	11.0	21 *	21 11.1	20 *	11.5	21 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						11,270 12.9				15,910 18.2							
	CBS TV						TWILIGHT ZONE SPECIAL (SD)								CBS SATURDAY MOVIE KOJAK: THE PRICE OF JUSTICE (SD)			
	AVERAGE AUDIENCE (Households (000) & %)						8,480 9.7	9.6*		9.8*	10,490 12.0	10.6*		12.0*		12.8*		12.7*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						17 9.4	17 *		17 *	21 10.5	18 *	11.6	20 *		23 *	12.9	23 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						18,090 20.7		18,620 21.3		23,510 26.9		18,620 21.3		17,040 19.5			
	NBC TV						FACTS OF LIFE		227		GOLDEN GIRLS		AMEN		HUNTER			
	AVERAGE AUDIENCE (Households (000) & %)						15,380 17.6		17,130 19.6		21,410 24.5		17,040 19.5		13,720 15.7	15.9*		15.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						31 16.7	18.5	34 18.8	20.3	41 24.2	33 24.8	33 19.8	29 19.3	29 16.0	29 *	15.8	28 *
TV HOUSEHOLDS USING TV		WK. 1	53.4	54.1	55.2	56.2	57.3	59.1	59.8	60.2	61.7	62.0	60.9	60.5	58.0	57.4	55.9	54.5
(See Def. 1)		WK. 2	51.2	53.0	54.5	55.8	56.8	57.8	58.0	58.5	59.6	59.9	58.4	58.7	56.1	55.1	54.9	53.7
U.S. TV Households: 87,400,000																		

For explanation of symbols, See page A.

EVE.SAT. FEB.21, 1987

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
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TOTAL AUDIENCE { 1,920
(Households (000) & %) { 2.2

ABC TV

ABC WEEKEND
REPORT-SAT.

AVERAGE AUDIENCE { 1,660
(Households (000) & %) { 1.9
SHARE OF AUDIENCE % 5
AVG. AUD. BY ¼ HR. % 1.9

W

E

E

K

1

TOTAL AUDIENCE {
(Households (000) & %) {

CBS TV

AVERAGE AUDIENCE {
(Households (000) & %) {
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

TOTAL AUDIENCE { 11,970
(Households (000) & %) { 13.7

NBC TV

SATURDAY NIGHT
(11:30-12:51AM)
(SUSTAINING 12:51-1:00AM)

AVERAGE AUDIENCE { 6,560
(Households (000) & %) { 7.5 9.3* 7.0* 5.8*
SHARE OF AUDIENCE % 23 24 * 22 * 21 *
AVG. AUD. BY ¼ HR. % 9.8 8.7 7.2 6.8 6.1 5.1

TOTAL AUDIENCE {
(Households (000) & %) {

ABC TV

ABC WEEKEND
REPORT-SAT.

AVERAGE AUDIENCE {
(Households (000) & %) {
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

W

E

E

K

2

TOTAL AUDIENCE {
(Households (000) & %) {

CBS TV

AVERAGE AUDIENCE {
(Households (000) & %) {
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

TOTAL AUDIENCE { 12,240
(Households (000) & %) { 14.0

NBC TV

SATURDAY NIGHT
(11:30-12:50AM)
(SUSTAINING 12:50-1:00AM)

AVERAGE AUDIENCE { 7,080
(Households (000) & %) { 8.1 9.0* 8.0* 6.9*
SHARE OF AUDIENCE % 24 24 * 25 * 25 *
AVG. AUD. BY ¼ HR. % 9.2 8.8 8.6 7.5 6.9 6.8

TV HOUSEHOLDS USING TV	WK. 1	49.4	41.1	41.1	41.1	41.1	41.1	41.1	41.1	41.1	41.1	41.1	41.1	41.1	41.1	41.1
(See Def. 1)	WK. 2	50.3	40.1	40.1	40.1	40.1	40.1	40.1	40.1	40.1	40.1	40.1	40.1	40.1	40.1	40.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. FEB.15, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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TOTAL AUDIENCE (Households (000) & %)		{ 19,670 22.5												{ 31,640 36.2																			
ABC TV		DISNEY SUNDAY MOVIE 20,000 LEAGUES UNDER THE SEA (R)(SD)																AMERIKA - PART I (9:00-11:24PM) (SD)															
AVERAGE AUDIENCE (Households (000) & %)		{ 10,840 12.4		10.7*		11.7*		13.0*		14.3*		21,590 24.7		26.2*		26.4*		25.4*		23.6*													
SHARE OF AUDIENCE		% 19		17 *		18 *		19 *		20 *		38		38 *		38 *		39 *		38 *													
AVG. AUD. BY ¼ HR.		% 10.2		11.1		11.7		11.7		12.9		13.2		13.4		15.2		25.8		26.6		26.4		26.5		26.0		24.8		23.8		23.5	
TOTAL AUDIENCE (Households (000) & %)		{ 24,910 28.5		60 MINUTES		26,740 30.6		MURDER, SHE WROTE (SD)		13,110 15.0		DESIGNING WOMEN		10,140 11.6		NOTHING IS EASY (SD)		9,700 11.1		HARD COPY													
CBS TV																																	
AVERAGE AUDIENCE (Households (000) & %)		{ 19,580 22.4		21.6*		23,070 26.4		26.2*		26.7*		11,620 13.3		8,740 10.0		7,520 8.6		8.9*		8.3*													
SHARE OF AUDIENCE		% 36		35 *		36 *		38		39 *		38 *		19		14		13		14 *		13 *											
AVG. AUD. BY ¼ HR.		% 21.0		22.2		22.7		23.9		25.6		26.8		27.6		25.8		13.7		12.9		10.3		9.8		9.0		8.7		8.3			
TOTAL AUDIENCE (Households (000) & %)		{ 16,610 19.0		OUR HOUSE		14,510 16.6		EASY STREET		14,680 16.8		VALERIE		26,050 29.8		NBC SUNDAY NIGHT MOVIE THE FACTS OF LIFE DOWN UNDER																	
ABC TV																																	
AVERAGE AUDIENCE (Households (000) & %)		{ 13,550 15.5		14.6*		12,500 14.3		12,940 14.8		18,700 21.4		19.9*		21.6*		22.2*		21.7*															
SHARE OF AUDIENCE		% 25		24 *		25 *		21		32		29 *		31 *		34 *		35 *															
AVG. AUD. BY ¼ HR.		% 13.9		15.2		16.1		16.7		14.3		14.4		14.2		15.4		19.1		20.7		21.4		21.8		22.0		22.4		22.3		21.1	
TOTAL AUDIENCE (Households (000) & %)		{ 24,120 27.6		DISNEY SUNDAY MOVIE THE PARENT TRAP II (SD)		24,560 28.1		AMERIKA - PART VII (SD)																									
ABC TV																																	
AVERAGE AUDIENCE (Households (000) & %)		{ 14,420 16.5		13.1*		17,130 19.6		18.9*		20.1*		19.5*		19.8*																			
SHARE OF AUDIENCE		% 24		21 *		30		27 *		29 *		31 *		33 *																			
AVG. AUD. BY ¼ HR.		% 12.7		13.4		14.7		16.1		18.9		19.5		19.3		17.3		18.4		19.4		20.4		19.9		19.5		20.1		19.5			
TOTAL AUDIENCE (Households (000) & %)		{ 25,260 28.9		60 MINUTES		30,150 34.5		MURDER, SHE WROTE (SD)		17,220 19.7		DESIGNING WOMEN (SD)		15,300 17.5		HARD COPY																	
CBS TV																																	
AVERAGE AUDIENCE (Households (000) & %)		{ 19,930 22.8		21.1*		21,760 24.9		24.5*		24.6*		15,210 17.4		12,320 14.1		14.3*		13.9*															
SHARE OF AUDIENCE		% 35		34 *		36 *		35		35 *		36 *		25		23		22 *		23 *													
AVG. AUD. BY ¼ HR.		% 20.3		22.7		23.8		24.4		25.0		24.1		24.2		25.0		26.1		25.1		17.7		17.2		14.4		14.2		13.9		14.0	
TOTAL AUDIENCE (Households (000) & %)		{ 15,730 18.0		OUR HOUSE		12,150 13.9		EASY STREET		14,770 16.9		VALERIE		24,560 28.1		NBC SUNDAY NIGHT MOVIE FLASHDANCE (R)																	
ABC TV																																	
AVERAGE AUDIENCE (Households (000) & %)		{ 11,970 13.7		13.0*		10,840 12.4		12,500 14.3		14,860 17.0		15.7*		17.8*		17.8*		16.8*															
SHARE OF AUDIENCE		% 21		21 *		21 *		18		20		26		22 *		26 *		28 *		28 *													
AVG. AUD. BY ¼ HR.		% 12.7		13.3		14.1		14.6		11.9		12.9		13.7		14.9		15.3		16.1		17.7		18.0		18.1		17.5		17.6		16.0	
HOUSEHOLDS USING TV WK. 1		60.3	62.1	63.4	64.4	67.1	68.4	69.5	70.3	69.4	70.1	69.4	68.5	66.2	64.8	63.0	61.2																
(See Def. 1) WK. 2		62.1	64.3	65.6	67.7	70.1	69.5	71.1	71.5	71.1	70.9	68.8	67.9	64.6	62.9	61.4	58.7																

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SUN. FEB.22, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. FEB.15, 1987

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
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TOTAL AUDIENCE {
(Households (000) & %)

2,800
3.2

ABC TV

AMERIKA -
PART I
(9:00-11:24PM)

ABC WEEKEND
REPORT-SUN.
(11:54-12:09AM)

AVERAGE AUDIENCE {
(Households (000) & %)

20.9*

2,620
3.0

SHARE OF AUDIENCE %

38 *

10

AVG. AUD. BY ¼ HR. %

22.0 18.9

3.1

2.9

TOTAL AUDIENCE {
(Households (000) & %)

3,150
3.6

CBS TV

NEWS-OSGOOD

AVERAGE AUDIENCE {
(Households (000) & %)

3,150
3.6

SHARE OF AUDIENCE %

7

AVG. AUD. BY ¼ HR. %

3.6

TOTAL AUDIENCE {
(Households (000) & %)

2,450
2.8

NBC TV

G MICHAELS
SPORTS MACHINE
(11:30-12:45PM)
(SUSTAINING 11:45-12:00AM)

AVERAGE AUDIENCE {
(Households (000) & %)

2,270
2.6

SHARE OF AUDIENCE %

2.6

AVG. AUD. BY ¼ HR. %

2.6

TOTAL AUDIENCE {
(Households (000) & %)

2,190
2.5

ABC TV

ABC WEEKEND
REPORT-SUN.

AVERAGE AUDIENCE {
(Households (000) & %)

2,010
2.3

SHARE OF AUDIENCE %

7

AVG. AUD. BY ¼ HR. %

2.3

TOTAL AUDIENCE {
(Households (000) & %)

3,930
4.5

CBS TV

CBS SUNDAY
NEWS-OSGOOD

AVERAGE AUDIENCE {
(Households (000) & %)

3,930
4.5

SHARE OF AUDIENCE %

9

AVG. AUD. BY ¼ HR. %

4.5

TOTAL AUDIENCE {
(Households (000) & %)

1,490
1.7

NBC TV

G MICHAELS
SPORTS MACHINE
(11:30-12:45PM)
(SUSTAINING 11:45-12:00AM)

AVERAGE AUDIENCE {
(Households (000) & %)

1,570
1.8

SHARE OF AUDIENCE %

6

AVG. AUD. BY ¼ HR. %

1.8

TV HOUSEHOLDS USING TV	WK. 1	WK. 2	57.3	49.6	39.8	34.5	30.3	28.0	24.0	20.6	17.8	15.7	13.8	12.2	10.6	9.0	8.6	8.3
(See Def. 1)	WK. 2	49.2	42.7	35.2	31.5	26.6	23.5	19.4	17.3	15.0	13.7	11.8	10.6	9.1	8.4	7.6	6.9	

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SUN. FEB.22, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB. 9-13, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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TOTAL AUDIENCE
(Households (000) & %)

ABC TV

 AVERAGE AUDIENCE
(Households (000) & %)
 SHARE OF AUDIENCE %
 AVG. AUD. BY ¼ HR. %

W

E

E

K

1

TOTAL AUDIENCE
(Households (000) & %)

CBS TV

 AVERAGE AUDIENCE
(Households (000) & %)
 SHARE OF AUDIENCE %
 AVG. AUD. BY ¼ HR. %
TOTAL AUDIENCE
(Households (000) & %)

NBC TV

 AVERAGE AUDIENCE
(Households (000) & %)
 SHARE OF AUDIENCE %
 AVG. AUD. BY ¼ HR. %
TOTAL AUDIENCE
(Households (000) & %)

ABC TV

 AVERAGE AUDIENCE
(Households (000) & %)
 SHARE OF AUDIENCE %
 AVG. AUD. BY ¼ HR. %

W

E

E

K

2

TOTAL AUDIENCE
(Households (000) & %)

CBS TV

 AVERAGE AUDIENCE
(Households (000) & %)
 SHARE OF AUDIENCE %
 AVG. AUD. BY ¼ HR. %
TOTAL AUDIENCE
(Households (000) & %)

NBC TV

 AVERAGE AUDIENCE
(Households (000) & %)
 SHARE OF AUDIENCE %
 AVG. AUD. BY ¼ HR. %

TV HOUSEHOLDS USING TV WK. 1	15.1	17.2	18.9	20.6	21.5	22.5	22.8	23.2	24.1	25.0	25.0	25.1	24.5	24.7	24.6	25.1
(See Def. 1) WK. 2	14.7	16.6	18.8	20.3	21.9	23.2	23.8	23.9	24.8	26.3	26.5	26.5	26.3	26.5	26.4	26.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. FEB. 16-20, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB. 9-13, 1987

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
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TOTAL AUDIENCE (Households (000) & %)		{	2,530 2.9	2,270 2.6	2,710 3.1	4,020 4.6	7,780 8.9	7,870 9.0						
ABC TV			FAME, FORTUNE AND ROMANCE	WEBSTER M-F	RYAN'S HOPE	LOVING	ALL MY CHILDREN			ONE LIFE TO LIVE (SD)				
AVERAGE AUDIENCE (Households (000) & %)		{	2,100 2.4	1,920 2.2	2,360 2.7	3,500 4.0	6,030 6.9	6,030 6.4*	7.4*	6,030 6.9	6,870 6.8*	7,110 7.1*		
SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%	10 2.5	9 2.3	10 2.0	15 2.3	23 3.9	21 6.7	24 7.4	24 7.4	23 6.8	25 7.0	25 7.2	
TOTAL AUDIENCE (Households (000) & %)		{	6,470 7.4	7,780 8.9	9,610 11.0			7,430 8.5			4,980 5.7			
CBS TV			PRICE IS RIGHT 1	PRICE IS RIGHT 2 (SD)	YOUNG AND THE RESTLESS			AS THE WORLD TURNS			CAPITOL			
AVERAGE AUDIENCE (Households (000) & %)		{	5,680 6.5	6,730 7.7	7,520 8.6			6,030 6.9			4,540 5.2			
SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%	26 6.3	31 6.7	31 8.4			23 8.7			18 5.3			
TOTAL AUDIENCE (Households (000) & %)		{	6,820 7.8	5,680 6.5	3,930 4.5	3,580 4.1	7,600 8.7	5,860 6.7						
NBC TV			WHEEL OF FORTUNE	SCRABBLE	SUPER PASSWORD	WORDPLAY	DAYS OF OUR LIVES			ANOTHER WORLD (SD)				
AVERAGE AUDIENCE (Households (000) & %)		{	5,770 6.6	4,890 5.8	3,410 3.9	3,060 3.5	5,940 6.8	4,460 5.1			5.1*			
SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%	27 6.5	22 6.8	15 5.5	13 5.7	23 6.3	24 7.1			18 5.1			
TOTAL AUDIENCE (Households (000) & %)		{	2,880 3.3	2,270 2.6	3,060 3.5	4,200 4.8	8,300 9.5	8,480 9.7						
ABC TV			FAME, FORTUNE AND ROMANCE	WEBSTER M-F	RYAN'S HOPE	LOVING	ALL MY CHILDREN			ONE LIFE TO LIVE (SD)				
AVERAGE AUDIENCE (Households (000) & %)		{	2,360 2.7	1,920 2.2	2,620 3.0	3,670 4.2	6,290 7.2	6,730 7.7			8.1*			
SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%	10 2.8	8 2.6	10 2.1	14 2.3	22 3.0	24 3.0			26 2.3			
TOTAL AUDIENCE (Households (000) & %)		{	7,170 8.2	8,570 9.8	9,880 11.3			8,480 9.7			5,590 6.4			
CBS TV			PRICE IS RIGHT 1	PRICE IS RIGHT 2 (SD)	YOUNG AND THE RESTLESS			AS THE WORLD TURNS			CAPITOL			
AVERAGE AUDIENCE (Households (000) & %)		{	6,290 7.2	7,520 8.6	7,690 8.8			6,900 7.9			4,980 5.7			
SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%	27 6.8	31 7.5	29 8.6			24 8.0			18 5.8			
TOTAL AUDIENCE (Households (000) & %)		{	7,170 8.2	5,680 6.5	4,370 5.0	4,020 4.6	8,220 9.4	6,210 7.1						
NBC TV			WHEEL OF FORTUNE	SCRABBLE	SUPER PASSWORD	WORDPLAY	DAYS OF OUR LIVES			ANOTHER WORLD (SD)				
AVERAGE AUDIENCE (Households (000) & %)		{	6,380 7.3	5,070 5.8	3,580 4.1	3,500 4.0	6,470 7.4	4,890 5.6			5.6*			
SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		%	27 7.2	21 7.4	14 5.8	13 5.9	22 7.1	23 7.6			18 5.5			
TV HOUSEHOLDS USING TV WK. 1														
(See Def. 1) WK. 2														

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. FEB. 16-20, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.9-13, 1987

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	<div> <div>8,830 10.1</div> <div>GENERAL HOSPITAL</div> <div>10,750 12.3 ABC WORLD NEWS TONIGHT</div> </div>															
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>6,990 8.0</div> <div>7.8*</div> <div>8.1*</div> <div>9,180 10.5</div> </div>															
	SHARE OF AUDIENCE %	<div> <div>26</div> <div>26 *</div> <div>26 *</div> <div>18</div> </div>															
	AVG. AUD. BY ¼ HR. %	<div> <div>7.6</div> <div>7.9</div> <div>8.1</div> <div>8.2</div> <div>10.9</div> <div>10.7</div> </div>															
	TOTAL AUDIENCE (Households (000) & %)	<div> <div>7,080 8.1</div> <div>GUIDING LIGHT (80)(SUS-80)</div> <div>12,760 14.6 CBS EVENING NEWS-RATHER</div> </div>															
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>5,590 6.4</div> <div>6.3*</div> <div>6.6*</div> <div>10,930 12.5</div> </div>															
	SHARE OF AUDIENCE %	<div> <div>21</div> <div>21 *</div> <div>21 *</div> <div>22</div> </div>															
	AVG. AUD. BY ¼ HR. %	<div> <div>6.2</div> <div>6.4</div> <div>6.6</div> <div>6.6</div> <div>12.3</div> <div>12.6</div> </div>															
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	<div> <div>5,240 6.0</div> <div>SANTA BARBARA</div> <div>13,110 15.0 NBC NIGHTLY NEWS</div> </div>															
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>3,760 4.3</div> <div>4.2*</div> <div>4.5*</div> <div>11,450 13.1</div> </div>															
	SHARE OF AUDIENCE %	<div> <div>14</div> <div>14 *</div> <div>14 *</div> <div>23</div> </div>															
	AVG. AUD. BY ¼ HR. %	<div> <div>4.2</div> <div>4.2</div> <div>4.4</div> <div>4.6</div> <div>12.8</div> <div>13.5</div> </div>															
	TOTAL AUDIENCE (Households (000) & %)	<div> <div>10,400 11.9</div> <div>GENERAL HOSPITAL</div> <div>(S)(OP)</div> <div>11,010 12.6 ABC WORLD NEWS TONIGHT</div> </div>															
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>8,480 9.7</div> <div>9.6*</div> <div>9.8*</div> <div>9,350 10.7</div> </div>															
	SHARE OF AUDIENCE %	<div> <div>29</div> <div>29 *</div> <div>29 *</div> <div>18</div> </div>															
	AVG. AUD. BY ¼ HR. %	<div> <div>9.5</div> <div>9.8</div> <div>9.9</div> <div>9.8</div> <div>10.6</div> <div>10.8</div> </div>															
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	<div> <div>7,340 8.4</div> <div>GUIDING LIGHT (80)(SUS-80)</div> <div>13,200 15.1 CBS EVENING NEWS-RATHER</div> </div>															
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>5,860 6.7</div> <div>6.7*</div> <div>6.8*</div> <div>11,360 13.0</div> </div>															
	SHARE OF AUDIENCE %	<div> <div>20</div> <div>20 *</div> <div>20 *</div> <div>23</div> </div>															
	AVG. AUD. BY ¼ HR. %	<div> <div>6.7</div> <div>6.7</div> <div>6.7</div> <div>6.8</div> <div>12.9</div> <div>13.1</div> </div>															
	TOTAL AUDIENCE (Households (000) & %)	<div> <div>5,510 6.3</div> <div>SANTA BARBARA</div> <div>12,760 14.6 NBC NIGHTLY NEWS</div> </div>															
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)	<div> <div>4,200 4.8</div> <div>4.8*</div> <div>4.9*</div> <div>11,100 12.7</div> </div>															
	SHARE OF AUDIENCE %	<div> <div>14</div> <div>15 *</div> <div>14 *</div> <div>22</div> </div>															
	AVG. AUD. BY ¼ HR. %	<div> <div>4.8</div> <div>4.8</div> <div>4.9</div> <div>4.9</div> <div>12.4</div> <div>12.9</div> </div>															
TV HOUSEHOLDS USING TV WK. 1		29.6	31.0	32.0	33.1	33.6	36.0	37.5	39.4	41.8	44.5	46.5	48.8	52.0	54.5	56.4	57.9
(See Def. 1) WK. 2		32.8	34.1	34.4	35.2	35.5	37.6	39.0	41.0	43.2	45.9	47.5	50.0	53.4	55.8	57.1	58.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. FEB.16-20, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB. 14, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					2,530 2.9	3,930 4.5		4,540 5.2		4,630 5.3		4,810 5.5		4,200 4.8		
	ABC TV					WUZZLES	CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES		
	AVERAGE AUDIENCE (Households (000) & %)					1,920 2.2	3,410 3.9		3,850 4.4		4,020 4.6		4,110 4.7		3,580 4.1		
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					13 2.1	19 3.7		17 4.4		16 4.4		16 4.7		13 4.1		
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					2,800 3.2	3,230 3.7		7,520 8.6				6,380 7.3		5,680 6.5		
	CBS TV					BERENSTAIN BEARS (SUS-SD)	WILDFIRE (SUS-SD)		MUPPET BABIES				PEE WEE'S PLAYHOUSE		TEEN WOLF		
	AVERAGE AUDIENCE (Households (000) & %)					2,190 2.5	2,880 3.3		5,070 5.8		5,440 5.4*		5,330 6.1		4,630 5.3		
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					15 2.2	16 3.1		22 5.0		21 * 5.8		22 * 6.4		17 5.4		
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					4,630 5.3	5,420 6.2		6,290 7.2		6,640 7.6		6,900 7.9		7,080 8.1		
	NBC TV					KISSYFUR	GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS		
	AVERAGE AUDIENCE (Households (000) & %)					3,670 4.2	4,540 5.2		5,420 6.2		5,770 6.6		5,860 6.7		6,290 7.2		
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					25 3.6	25 5.0		24 6.0		23 6.3		23 6.8		23 7.1		
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					2,880 3.3	3,760 4.3		4,720 5.4		5,330 6.1		5,770 6.6		5,160 5.9		
	ABC TV					WUZZLES	CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES		
	AVERAGE AUDIENCE (Households (000) & %)					2,270 2.6	3,150 3.6		3,850 4.4		4,630 5.3		4,890 5.6		4,540 5.2		
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					14 2.3	16 3.4		17 4.0		19 5.3		18 5.3		16 5.4		
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					2,880 3.3	2,800 3.2		7,340 8.4				6,990 8.0		5,860 6.7		
	CBS TV					BERENSTAIN BEARS (SUS-SD)	WILDFIRE (SUS-SD)		MUPPET BABIES				PEE WEE'S PLAYHOUSE		TEEN WOLF		
	AVERAGE AUDIENCE (Households (000) & %)					2,190 2.5	2,450 2.8		4,890 5.6		5,140 5.1*		5,770 6.6		4,980 5.7		
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					14 2.3	13 2.8		21 4.8		20 * 5.6		21 6.2		18 5.7		
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					4,110 4.7	5,590 6.4		6,120 7.0		6,030 6.9		7,170 8.2		7,600 8.7		
	NBC TV					KISSYFUR	GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS		
	AVERAGE AUDIENCE (Households (000) & %)					3,500 4.0	4,720 5.4		4,980 5.7		5,070 5.8		6,290 7.2		6,560 7.5		
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					22 3.5	25 5.2		22 5.6		21 5.8		23 7.1		24 7.6		
TV HOUSEHOLDS USING TV		WK. 1	9.7	11.4	13.5	15.4	17.5	19.6	21.1	22.4	25.1	27.0	28.4	29.5	29.9	30.0	31.1
(See Def. 1)		WK. 2	10.4	11.7	13.4	15.8	18.1	20.6	22.0	23.2	25.2	27.1	28.0	29.2	31.1	32.3	31.8

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. FEB. 21, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB. 14, 1987

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{	5,680 6.5	3,930 4.5		3,150 3.6	2,190 2.5		2,970 3.4					3,760 4.3				
	ABC TV		BUGS BUNNY & TWEETY SHOW	ALL NEW EWOKS		ABC WEEKEND SPECIALS ALL THE MONEY IN THE WORLD	HEALTH SHOW		AMERICAN BANDSTAND					INTERNATIONAL RACE CHAMP.				
	AVERAGE AUDIENCE (Households (000) & %)	{	4,810 5.5	3,230 3.7		2,710 3.1	1,750 2.0		2,360 2.7					2,270 2.6	2.5*		2.7*	
	SHARE OF AUDIENCE %	{	17	12		10	7		9					8	7*		8*	
WEEK 2	AVG. AUD. BY ¼ HR.	%	5.3	5.8	4.0	3.4	3.2	2.9	2.0	2.0	2.7	2.7		2.5	2.5	2.8	2.7	
	TOTAL AUDIENCE (Households (000) & %)	{	4,280 4.9	3,150 3.6		2,970 3.4	2,970 3.4							8,650 9.9				
	CBS TV		GALAXY HIGH SCHOOL	CBS STORYBREAK		ROCK N WRESTLING-1 (SD)	ROCK N WRESTLING-2							CBS SPORTS SATURDAY (2:00-4:00PM)				
	AVERAGE AUDIENCE (Households (000) & %)	{	3,500 4.0	2,620 3.0		2,360 2.7	2,190 2.5							3,320 3.8	3.7*		4.2*	
WEEK 3	SHARE OF AUDIENCE %	{	13	10		9	8							11	11*		13*	
	AVG. AUD. BY ¼ HR.	%	4.1	3.9	3.0	3.0	2.5	2.9	2.6	2.5				3.4	3.9	4.5	3.8	
	TOTAL AUDIENCE (Households (000) & %)	{	6,470 7.4	5,860 6.7		4,720 5.4	3,930 4.5		8,910 10.2									
	NBC TV		FOOFUR	IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY	KIDD VIDEO							NBC COLLEGE BSKBL SAT (ILLINOIS VS IOWA OHIO STATE U VS ARIZONA (MULTI-SEGMENT TELECAST))				
WEEK 4	AVERAGE AUDIENCE (Households (000) & %)	{	5,510 6.3	5,070 5.8		4,200 4.8	3,060 3.5		3,850 4.4	4.5*			4.5*		4.0*		4.2*	
	SHARE OF AUDIENCE %	{	20	19		16	12		13	14*			14*		11*		12*	
	AVG. AUD. BY ¼ HR.	%	6.6	6.1	5.8	5.8	4.7	4.9	3.3	3.8	4.6	4.6	4.7	4.4	3.8	4.2	4.1	4.3
	TOTAL AUDIENCE (Households (000) & %)	{	5,940 6.8	4,630 5.3		4,110 4.7	1,570 1.8		3,150 3.6									
WEEK 5	ABC TV		BUGS BUNNY & TWEETY SHOW	ALL NEW EWOKS		ABC WEEKEND SPECIALS THE SECRET WORLD OF OG	HEALTH SHOW		AMERICAN BANDSTAND									
	AVERAGE AUDIENCE (Households (000) & %)	{	4,980 5.7	4,020 4.6		3,500 4.0	1,140 1.3		2,270 2.6									
	SHARE OF AUDIENCE %	{	18	14		13	4		9									
	AVG. AUD. BY ¼ HR.	%	5.6	5.9	4.6	4.6	4.1	3.8	1.4	1.2	2.5	2.8						
WEEK 6	TOTAL AUDIENCE (Households (000) & %)	{	3,580 4.1	3,930 4.5		2,800 3.2	3,500 4.0		8,390 9.6									
	CBS TV		GALAXY HIGH SCHOOL	CBS STORYBREAK		ROCK N WREST -1(B) (SD)	ROCK N WRESTLING-2							CBS NCAA BASKETBALL-SAT KANSAS VS ST. JOHN S				
	AVERAGE AUDIENCE (Households (000) & %)	{	3,230 3.7	3,150 3.6		2,190 2.5	2,880 3.3		3,150 3.6	3.4*			3.4*		3.6*		4.0*	
	SHARE OF AUDIENCE %	{	12	11		8	11		11	11*			11*		11*		12*	
WEEK 7	AVG. AUD. BY ¼ HR.	%	3.8	3.5	3.6	3.7	2.6	2.4	3.2	3.4	3.5	3.2	3.4	3.5	3.7	3.6	3.9	4.1
	TOTAL AUDIENCE (Households (000) & %)	{	6,870 7.8	5,680 6.5		5,070 5.8	3,850 4.4		7,170 8.2									
	NBC TV		FOOFUR	IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY	KIDD VIDEO							NBC COLLEGE BSKBL SAT (KENTUCKY VS LSU WASHINGTON VS ARIZONA (MULTI-SEGMENT TELECAST))				
	AVERAGE AUDIENCE (Households (000) & %)	{	5,590 6.4	4,890 5.6		4,110 4.7	3,060 3.5		2,710 3.1	3.1*			2.8*		2.8*		3.2*	
WEEK 8	SHARE OF AUDIENCE %	{	20	18		15	11		9	10*			9*		8*		9*	
	AVG. AUD. BY ¼ HR.	%	6.5	6.2	5.7	5.5	4.5	5.0	3.5	3.4	3.2	3.0	2.8	2.7	2.8	3.0	3.2	
	TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	30.9	31.5	30.5	30.2	29.7	30.6	30.7	31.2	29.9	31.2	31.3	32.8	33.9	34.7	35.0	34.7
		WK. 2	32.1	32.0	31.2	31.4	31.0	31.3	30.7	30.6	30.1	30.5	31.1	31.5	32.4	32.8	33.0	33.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. FEB. 21, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB. 14, 1987

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45		
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 8,480 9.7		{ 9,960 11.4						{ 7,430 8.5									
	ABC TV	PRO BOWLERS TOUR						ABC WIDE WORLD-SPORTS SAT								ABC WRDL NEWS TONIGHT-SAT			
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,810 5.5		{ 5,070 5.8						{ 6,030 6.9									
	SHARE OF AUDIENCE %	{ 15		{ 14						{ 14									
WEEK 2	AVG. AUD. BY ¼ HR. %	3.8	4.9	5.2	5.7	6.4	6.7	5.6	5.9	6.6	6.3	5.3	5.2	6.6	7.1				
	TOTAL AUDIENCE (Households (000) & %)	{ 7,520 8.6		{ 9,700 11.1						{ 7,950 9.1									
	CBS TV	CBS SPORTS SATURDAY (2:00-4:00PM)						CBS NCAA BASKETBALL-SAT LOUISVILLE VS SYRACUSE								CBS SAT. NEWS-SCHIEFFER			
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,710 3.1		{ 7,950 9.1						{ 7,950 9.1									
SHARE OF AUDIENCE %	{ 11		{ 8						{ 18										
WEEK 3	AVG. AUD. BY ¼ HR. %	3.7	3.8	3.6	3.3	3.1	3.1	3.3	2.9	3.2	3.2	3.1	3.2	9.2	8.9				
	TOTAL AUDIENCE (Households (000) & %)	{ 6,820 7.8		{ 4,200 4.8						{ 9,000 10.3									
	NBC TV	NBC COLLEGE BSKBL 2 SAT ALABAMA VS. SU UCLA VS USC (MULTI-SEGMENT TELECAST)(OP)(-OP)						ANDY WILLIAMS GOLF-SAT (5:09-6:00PM)(OP)								NBC NIGHTLY NEWS-SAT			
	AVERAGE AUDIENCE (Households (000) & %)	{ 5.1* 14		{ 3.060 3.5						{ 7,780 8.9									
SHARE OF AUDIENCE %	{ 14		{ 9						{ 18										
WEEK 4	AVG. AUD. BY ¼ HR. %	5.2	3.2	3.2	3.0	2.8	2.8	3.0	3.2	3.1	3.2	3.6	3.7	8.4	9.4				
	TOTAL AUDIENCE (Households (000) & %)	{ 9,090 10.4		{ 12,850 14.7						{ 8,220 9.4									
	ABC TV	PRO BOWLERS TOUR (3:00-4:32PM)(-OP)						ABC WIDE WORLD-SPORTS SAT (4:32-6:00PM)(OP)								ABC WRDL NEWS TONIGHT-SAT			
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,160 5.9		{ 6,290 7.2						{ 6,820 7.8									
SHARE OF AUDIENCE %	{ 16		{ 17						{ 16										
WEEK 5	AVG. AUD. BY ¼ HR. %	5.0	5.3	5.7	5.6	6.7	7.0	6.7	7.2	6.9	6.8	7.9	7.8	8.0	7.6				
	TOTAL AUDIENCE (Households (000) & %)	{ 5,330 6.1		{ 8,130 9.3						{ 7,780 8.9									
	CBS TV	CBS SPORTS SATURDAY						LA OPEN-NISSAN-SAT								CBS SAT. NEWS-SCHIEFFER			
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,230 3.7		{ 3,850 4.4						{ 6,470 7.4									
SHARE OF AUDIENCE %	{ 11		{ 12						{ 15										
WEEK 6	AVG. AUD. BY ¼ HR. %	3.5	3.7	3.6	4.0	3.3	3.3	4.0	4.2	4.7	5.0	5.1	5.5	7.0	7.8				
	TOTAL AUDIENCE (Households (000) & %)	{ 7,780 8.9		{ 9,260 10.6						{ 9,260 10.6									
	NBC TV	NBC COLLEGE BSKBL 2 SAT IOWA VS INDIANA (3:18-5:18PM)(OP)														NBC NIGHTLY NEWS-SAT			
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,580 4.1		{ 7,600 8.7						{ 7,600 8.7									
SHARE OF AUDIENCE %	{ 11		{ 18						{ 18										
WEEK 7	AVG. AUD. BY ¼ HR. %	3.5	3.7	3.8	3.6	3.4	4.0	4.8	4.7	4.7	4.0	4.0	4.0	8.6	8.9				
	TV HOUSEHOLDS USING TV WK. 1	35.2	35.9	46.6	46.0	37.1	39.1	38.8	39.6	41.2	43.1	44.2	45.7	48.5	50.3	51.6	51.7		
	(See Def. 1) WK. 2	33.7	34.6	35.4	35.9	36.8	38.3	39.0	40.1	40.6	42.9	44.4	46.2	48.8	49.2	49.6	51.1		

U.S. TV Households: 87,400,000

(1) NBC COLLEGE BSKBL SAT, ILLINOIS VS IOWA, OHIO STATE VS ARIZONA, NBC, (MULTI-SEGMENT TELECAST)

A-31 (2) NBC COLLEGE BSKBL SAT, KENTUCKY VS LSU, WASHINGTON VS ARIZONA, NBC, (MULTI-SEGMENT TELECAST)

For explanation of symbols, See page A.

DAY SAT. FEB. 21, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. FEB.15, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
------	------	------	------	------	------	------	------	------	------	------	------	------	-------	-------	-------	-------

TOTAL AUDIENCE
(Households (000) & %) {

ABC TV

AVERAGE AUDIENCE {
(Households (000) & %)
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

W

E

E

K

1

TOTAL AUDIENCE
(Households (000) & %) {

CBS TV

AVERAGE AUDIENCE {
(Households (000) & %)
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

7,780

8.9

2,970

3.4

SUNDAY MORNING

FACE THE NATION

4,280

4.9

3.9*

5.1*

2,360

2.7

20

18 *

20 *

21 *

8

3.6

4.3

5.1

5.2

5.6

5.8

2.7

2.7

TOTAL AUDIENCE
(Households (000) & %) {

NBC TV

AVERAGE AUDIENCE {
(Households (000) & %)
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

TOTAL AUDIENCE
(Households (000) & %) {

ABC TV

AVERAGE AUDIENCE {
(Households (000) & %)
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

W

E

E

K

2

TOTAL AUDIENCE
(Households (000) & %) {

CBS TV

AVERAGE AUDIENCE {
(Households (000) & %)
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

7,520

8.6

3,850

4.4

SUNDAY MORNING

FACE THE NATION

4,110

4.7

3.9*

4.8*

3,320

3.8

19

18 *

19 *

19 *

12

3.7

4.2

4.6

5.1

5.4

5.4

3.9

3.6

TOTAL AUDIENCE
(Households (000) & %) {

NBC TV

AVERAGE AUDIENCE {
(Households (000) & %)
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

TV HOUSEHOLDS USING TV	WK. 1	6.9	8.4	10.4	12.8	15.3	17.7	19.6	21.7	23.1	24.9	26.3	26.9	27.9	28.7	29.0	29.7
(See Def. 1)	WK. 2	6.9	8.4	10.4	12.2	15.0	17.8	19.6	21.7	23.9	24.9	26.1	27.3	27.9	28.6	28.6	28.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. FEB.22, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. FEB. 15, 1987

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)		{		5,590 6.4		{		1,750 2.0		{		5,680 6.5		{		{	
ABC TV		{		THIS WEEK-DAVID BRINKLEY		BUSINESS WORLD		{		{		ABC COLLEGE BSKTBALL GAME MICHIGAN VS MICHIGAN STATE (2:00-4:12PM)		{		{	
AVERAGE AUDIENCE (Households (000) & %)		{		3,580 4.1		{		1,400 1.6		{		1,660 1.9		{		1.9*	
SHARE OF AUDIENCE %		{		4.0*		{		4.3*		{		1.8*		{		5*	
AVG. AUD. BY ¼ HR. %		{		12 3.9		{		5 1.4		{		5 1.7		{		1.9	
TOTAL AUDIENCE (Households (000) & %)		{		18,970 21.7		{		{		{		{		{		{	
CBS TV		{		{		{		{		{		{		{		{	
AVERAGE AUDIENCE (Households (000) & %)		{		8,570 9.8		{		10.0*		{		9.9*		{		11.2*	
SHARE OF AUDIENCE %		{		6.4*		{		8.6*		{		9.9*		{		11.5*	
AVG. AUD. BY ¼ HR. %		{		26 5.6		{		27* 8.6		{		26* 9.9		{		28* 11.6	
TOTAL AUDIENCE (Households (000) & %)		{		3,320 3.8		{		10,660 12.2		{		{		{		{	
NBC TV		{		MEET THE PRESS		{		NBC COLLEGE BSKBL SUN DUKE VS NOTRE DAME (1:00-3:32PM)		{		{		{		{	
AVERAGE AUDIENCE (Households (000) & %)		{		2,530 2.9		{		4,200 4.8		{		3.6*		{		4.3*	
SHARE OF AUDIENCE %		{		8 2.9		{		12 3.3		{		10* 4.0		{		11* 4.4	
AVG. AUD. BY ¼ HR. %		{		2.9		{		2.9		{		4.3		{		4.4	
TOTAL AUDIENCE (Households (000) & %)		{		6,380 7.3		{		1,570 1.8		{		5,160 5.9		{		{	
ABC TV		{		THIS WEEK-DAVID BRINKLEY		BUSINESS WORLD		{		{		ABC COLLEGE BSKTBALL GAME LOUISVILLE VS NEWPHIS STATE (2:00-4:04PM)		{		{	
AVERAGE AUDIENCE (Households (000) & %)		{		4,200 4.8		{		1,400 1.6		{		1,840 2.1		{		2.0*	
SHARE OF AUDIENCE %		{		4.7*		{		4.9*		{		5.9*		{		1.7*	
AVG. AUD. BY ¼ HR. %		{		15 4.6		{		5 1.4		{		6 2.4		{		5* 1.7	
TOTAL AUDIENCE (Households (000) & %)		{		12,500 14.3		{		{		{		11,540 13.2		{		{	
CBS TV		{		{		{		{		{		{		{		{	
AVERAGE AUDIENCE (Households (000) & %)		{		5,510 6.3		{		5.0*		{		7.3*		{		8.4*	
SHARE OF AUDIENCE %		{		3.7*		{		14*		{		20*		{		23*	
AVG. AUD. BY ¼ HR. %		{		18 3.5		{		5.3		{		7.1		{		7.1	
TOTAL AUDIENCE (Households (000) & %)		{		3,670 4.2		{		6,030 6.9		{		{		{		{	
NBC TV		{		MEET THE PRESS		{		NBC COLLEGE BSKBL SUN GEORGIA TECH VS DEPAUL (1:00-3:00PM)(-OP)		{		{		{		{	
AVERAGE AUDIENCE (Households (000) & %)		{		2,880 3.3		{		2,360 2.7		{		2.8*		{		2.7*	
SHARE OF AUDIENCE %		{		9 3.3		{		8* 3.2		{		8* 2.7		{		7* 2.7	
AVG. AUD. BY ¼ HR. %		{		3.3		{		2.9		{		2.7		{		2.6	
TV HOUSEHOLDS USING TV WK. 1		30.8	32.4	33.0	33.3	34.4	34.7	35.6	36.2	36.4	38.0	38.5	39.2	40.5	41.5	41.8	42.7
(See Def. 1) WK. 2		29.2	30.4	31.2	32.5	33.4	34.5	35.2	35.5	35.6	35.9	36.2	37.1	37.5	37.9	38.2	38.5

U.S. TV Households: 87,400,000

(1) CBS NCAA BASKETBALL-SUN, GEORGETOWN VS SYRACUSE, CBS, (2:41-4:39PM)

For explanation of symbols, See page A.

DAY SUN. FEB. 22, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. FEB. 15, 1987

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{																
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	1.4	1.4	2.3	2.4	1.9	2.3	3.8	3.9	5.4	5.7	6.3	7.2			8.3	8.2
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{																
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	12.3	9.7	9.1	9.0	9.1	9.9	9.4	9.7	10.8	11.5	11.5	12.2			8.4	9.9
W E E K 3	TOTAL AUDIENCE (Households (000) & %)	{																
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	6.2	7.1	5.1	5.1	6.4	4.6	4.5	5.2	5.8	6.0	6.3	6.4	6.9		8.2	9.0
W E E K 4	TOTAL AUDIENCE (Households (000) & %)	{																
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	2.0	1.8	2.3	2.7	3.3	3.2	3.8	4.8	5.0	4.3	4.1	4.3			7.1	7.8
W E E K 5	TOTAL AUDIENCE (Households (000) & %)	{																
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	5.9	5.5	3.3	5.7	6.0	6.4	5.3	5.2	5.7	6.3	6.9	7.4	8.6		9.1	4.9
W E E K 6	TOTAL AUDIENCE (Households (000) & %)	{																
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	3.1	3.6	4.0	4.4	4.9	5.1	4.8	3.9							10.4	10.7
TV HOUSEHOLDS USING TV		WK. 1	42.9	42.5	41.3	41.4	41.5	41.9	43.2	44.5	46.5	48.1	49.1	51.3	53.8	54.6	55.1	56.7
(See Def. 1)		WK. 2	38.9	39.1	39.7	40.8	41.1	41.6	42.6	43.6	44.7	46.3	47.9	50.0	54.2	56.4	57.4	59.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. FEB. 22, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1						WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %		
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	2	8.57- 8.59PM	8.45														
ABC ABC NEWSBRIEF-MON	1	9.55- 9.56PM	9.45	11,010	12.6	11,010	12.6	18	12.6		14,420	16.5	12,940	14.8	21	14.8	
	2	10.01-10.02PM	10.00								14,770	16.9	14,770	16.9	25	16.9	
CBS WE THE PEOPLE-SUS.(SUS)	2	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC BUSINESS BRIEF SPEC.(S)	2	9.09- 9.10PM	9.00								12,760	14.6	12,760	14.6	21	14.6	
ABC ABC NEWSBRIEF-TUE	1	9.58- 9.59PM	9.45	15,910	18.2	15,910	18.2	27	18.2								
	2	10.05-10.06PM	10.00								11,800	13.5	11,800	13.5	20	13.5	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	12,590	14.4	12,590	14.4	21	14.4		13,200	15.1	13,200	15.1	22	15.1	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	11,360	13.0	11,360	13.0	19	13.0		12,240	14.0	12,240	14.0	21	14.0	
CBS WE THE PEOPLE SUS(SUS)	1	8.58- 8.59PM	8.45														
	2	8.48- 8.49PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU	1	9.58- 9.59PM	9.45	9,880	11.3	9,880	11.3	17	11.3								
	2	10.06-10.07PM	10.00								11,360	13.0	11,360	13.0	20	13.0	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	2	8.43- 8.44PM	8.30								12,500	14.3	12,500	14.3	23	14.3	
	1	9.07- 9.08PM	9.00	8,650	9.9	8,650	9.9	16	9.9								
ABC ABC NEWSBRIEF-FRI	1	9.58- 9.59PM	9.45	7,520	8.6	7,520	8.6	14	8.6								
	2	10.07-10.08PM	10.00								10,580	12.1	10,580	12.1	19	12.1	
CBS WE THE PEOPLE-SUS(SUS)		8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		8.58- 8.59PM	8.45	7,080	8.1	7,080	8.1	13	8.1		7,870	9.0	7,870	9.0	15	9.0	
ABC ABC SPORTS UPDATE-SAT		9.58- 9.59PM	9.45	7,340	8.4	7,340	8.4	14	8.4		8,480	9.7	8,480	9.7	17	9.7	
CBS SPORTSBREAK-SAT	2	8.58- 8.59PM	8.45								7,250	8.3	7,250	8.3	14	8.3	
	1	9.04- 9.05PM	9.00	9,260	10.6	9,260	10.6	17	10.6								
CBS NEWSBREAK-SAT.	1	9.55- 9.56PM	9.45	8,480	9.7	8,480	9.7	16	9.7		7,520	8.6	7,520	8.6	15	8.6	
	2	9.54- 9.55PM	9.45														
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN		8.58- 8.59PM	8.45	14,510	16.6	14,510	16.6	24	16.6		12,670	14.5	12,670	14.5	20	14.5	
ABC ABC NEWSBRIEF-SUN.	2	10.04-10.05PM	10.00								14,680	16.8	14,680	16.8	26	16.8	
	1	10.15-10.16PM	10.15	19,050	21.8	19,050	21.8	34	21.8								
CBS SPORTSBREAK-SUN	1	8.27- 8.28PM	8.15	19,930	22.8	19,930	22.8	33	22.8		18,090	20.7	18,090	20.7	30	20.7	
	2	8.28- 8.29PM	8.15								9,180	10.5	9,180	10.5	15	10.5	
CBS NEWSBREAK-SUN.		9.58- 9.59PM	9.45	5,330	6.1	5,330	6.1	9	6.1								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE CONT'D	1	>	11.30	6,730	7.7	5,240	6.0	17	6.9	M-F							

Nielson NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1								WEEK 2							
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %						
EVENING MONDAY-FRIDAY-CONT'D																			
ABC ABC NEWS:NIGHTLINE-CONT'D	2	11.30-12.00MD	11.30 11.45 12.00						5.1 4.1	M-F THU.		6,820	7.8	5,420	6.2	17	6.9 5.4	M-F M-F	
ABC ABC NEWS:NIGHTLINE-MON	2	12.00-12.30AM	12.00 12.15									6,120	7.0	4,540	5.2	19	6.0 4.4	MON. MON.	
CBS WE THE PEOPLE		8.58- 8.59PM	8.45	9,700	11.1	9,700	11.1	16	11.1	MTUTH		10,750	12.3	10,750	12.3	17	12.3	TU&TH	
CBS NEWSBREAK-M-F	1	>	9.45	9,090	10.4	9,090	10.4	16	10.4	M-F		11,010	12.6	11,010	12.6	19	12.6	M-F	
CBS CBS LATE NIGHT I	2	9.58- 9.59PM	9.45									5,680	6.5	4,110	4.7	17	4.8 4.7 4.8 4.7	M-TH M-TH M-TH M-TH	
		>	11.30 11.45 12.00 12.15 12.30	6,120	7.0	4,280	4.9 5.0*	18 16*	5.2 4.9 4.9 4.6 4.6	M-TH M-TH M-TH M-TH M-TH						4.8* 4.7* 4.8* 4.7*	20* 24* 20* 24*		
CBS KEEP ON CRUISIN		11.30-12.30AM	11.30 11.45 12.00 12.15	4,460	5.1	2,360	2.7 3.2*	8 9*	3.7 2.7 2.2 2.1	FRI. FRI. FRI. FRI.		3,760	4.3	1,920	2.2 2.5*	7 7*	2.7 2.2 1.9 2.1	FRI. FRI. FRI. FRI.	
CBS CBS LATE NIGHT II		>	12.30 12.45 1.00	3,760	4.3	2,970	3.4 3.4*	18 17*	3.6 3.4 3.3	M-F M-F M-F		3,850	4.4	2,970	3.4 3.4*	19 17*	3.6 3.4 3.3	M-F M-F M-F	

		VARIOUS TIMES	1.15 (SUS)				3.3*	20*	3.3	M-F					3.4*	22*	3.3	M-F	
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00 2.15	1,050	1.2	870	1.0	10	1.1 .9	M-THSU M-THSU		790	.9	700	.8	8	.9 .9	M-THSU M-THSU	
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	2.30 2.45	1,310	1.5	1,220	1.4	17	1.4 1.3	M-THSU M-THSU		1,400	1.6	1,220	1.4	17	1.5 1.4	M-THSU M-THSU	
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00 3.15 3.30 3.45 4.00 4.15 4.30 4.45 5.00 5.15 5.30 5.45	1,920	2.2	960	1.1 1.4*	18 20*	1.5 1.4 1.4 1.3 1.1 1.1 1.0 1.0 1.0 1.0 1.0	M-THSU M-THSU M-THSU M-THSU M-THSU M-THSU M-THSU M-THSU M-THSU M-THSU M-THSU M-THSU		2,190	2.5	1,140	1.3 1.6*	22 23*	1.7 1.6 1.5 1.4 1.3 1.2 1.2 1.2 1.1 1.2 1.1 1.1	M-THSU M-THSU M-THSU M-THSU M-THSU M-THSU M-THSU M-THSU M-THSU M-THSU M-THSU M-THSU	
NBC TONIGHT SHOW		11.30-12.30AM	11.30 11.45 12.00 12.15	10,400	11.9	6,470	7.4 8.0*	23 23*	8.3 7.7 7.3 6.3	M-F M-F M-F M-F		10,400	11.9	6,560	7.5 8.2*	24 23*	8.3 8.1 7.5 6.1	M-F M-F M-F M-F	
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30 12.45	5,070	5.8	4,200	4.8	23	5.0 4.6	M-TH M-TH		4,720	5.4	3,850	4.4	21	4.6 4.2	M-TH M-TH	
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30 12.45	6,730	7.7	3,760	4.3 5.3*	21 21*	5.6 5.0	FRI. FRI.		6,210	7.1	3,580	4.1 4.7*	20 19*	5.0 4.4	FRI. FRI.	
CONT'D																			

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR	TELE- CAST DAYS		TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			
EVENING MONDAY-FRIDAY-CONT'D																			
NBC FRIDAY NIGHT VIDEOS-CONT'D			1.00						4.4	FRI.							4.1	FRI.	
			1.15					4.2*	21*	FRI.						4.1	FRI.		
			1.30							FRI.						4.1	FRI.		
			1.45					3.3*	19*	FRI.						3.7	FRI.		
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	3,850	4.4	3,060	3.5	21	3.9	M-TH		3,580	4.1	3,060	3.5	22	3.7	M-TH	
			1.15						3.2	M-TH							3.3	M-TH	
DAY MONDAY-FRIDAY																			
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,220	1.4	1,140	1.3	12	1.3	M-F		960	1.1	960	1.1	11	1.1	M-F	
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,190	2.5	2,100	2.4	15	2.4	M-F		2,360	2.7	2,270	2.6	17	2.6	M-F	
ABC ABC DAYTIME NEWSBRIEF-M-F		2.58- 2.59PM	2.45	5,940	6.8	5,940	6.8	23	6.8	M-F		7,080	8.1	7,080	8.1	26	8.1	M-F	
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00									8,220	9.4	5,590	6.4	19	6.3	WED.	
			4.15													6.1*	19*	5.9	WED.
			4.30														6.7	WED.	
			4.45													6.7*	19*	6.7	WED.
CBS CBS MORNING NEWS- 6:30AM		6.30- 7.00AM	6.30	1,840	2.1	1,310	1.5	13	1.4	M-F		1,400	1.6	1,140	1.3	12	1.3	M-F	
			6.45						1.6	M-F							1.4	M-F	
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,860	6.7	5,590	6.4	25	6.4	M-F		6,290	7.2	6,030	6.9	24	6.9	M-F	
CBS NEWSBREAK-3.44		>	3.30	4,980	5.7	4,980	5.7	18	5.7	M-F		4,980	5.7	4,980	5.7	17	5.7	M-F	

			3.45						5.9	M-F									
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	4,540	5.2	4,540	5.2	16	5.2	MWF		5,160	5.9	5,160	5.9	17	5.9	MWF	
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							THU.								THU.	
CBS AMERICAN TREASURY-SUS.(SUS)		3.58- 3.59PM	3.45							TUE.								TUE.	
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,970	3.4	2,190	2.5	18	2.0	M-F		3,060	3.5	2,190	2.5	19	1.9	M-F	
			6.45						3.0	M-F							3.0	M-F	
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,670	4.2	3,670	4.2	15	4.2	MWF		4,200	4.8	4,200	4.8	15	4.8	MWF	
DAY SATURDAY																			
ABC PRO BOWLERS TOUR	2	3.00- 4.32PM	~GRID 4.30									9,090	10.4	5,160	5.9	16		6.7	
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15																
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45																
CBS IN THE NEWS-12.26(B)	2	12.26-12.29PM	12.15									2,190	2.5	2,100	2.4	8	2.4		
CBS IN THE NEWS-12.26PM	1	12.26-12.29PM	12.15	2,620	3.0	2,530	2.9	10	2.9										
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,980	5.7	4,720	5.4	25	5.4			4,720	5.4	4,540	5.2	23	5.2		
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	5,860	6.7	5,590	6.4	21	6.4			6,730	7.7	6,380	7.3	23	7.3		
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	5,680	6.5	5,240	6.0	20	6.0			5,160	5.9	4,890	5.6	18	5.6		
NBC NBC COLLEGE BSKBL SAT		1.00- 3.13PM	~GRID 3.15	8,910	10.2	3,850	4.4	13				7,170	8.2	2,710	3.1	9			
									3.2							3.5*	10*	3.2	
NBC NBC COLLEGE BSKBL 2 SAT	1	3.16- 5.14PM	~GRID 5.00 5.15	6,820	7.8	2,710	3.1	9											
							3.7*	10*	3.6										
									1.3										

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DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2						
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %		
DAY SUNDAY																	
ABC ABC COLLEGE BSKTBALL GAME	1	2.00- 4.12PM	-GRID	5,680	6.5	1,660	1.9	5			5,160	5.9	1,840	2.1	6		
	2	2.00- 4.04PM	-GRID														
		4.00						2.6*	7*	2.6						2.9	
CBS NBA ON CBS	2	12.00- 2.41PM	-GRID								12,500	14.3	5,510	6.3	18		8.9
		2.30															
CBS CBS NCAA BASKETBALL-SUN	2	2.41- 4.39PM	-GRID								11,540	13.2	5,240	6.0	15		7.0
		4.30													7.0*	17*	
CBS NBA ON CBS	1	3.30- 6.03PM	-GRID	18,270	20.9	8,910	10.2	24									
		6.00							10.5								
CBS LA OPEN-NISSAN-SUN(S)	2	4.39- 6.31PM	-GRID								12,060	13.8	6,120	7.0	15		9.7
		6.30															
NBC NBC COLLEGE BSKBL SUN	1	1.00- 3.32PM	-GRID	10,660	12.2	4,200	4.8	12									
	2	1.00- 3.02PM	-GRID								6,030	6.9	2,360	2.7	7		2.7
		3.00															
		3.30							6.4								
NBC SPORTSWORLD	1	3.32- 4.25PM	-GRID	7,430	8.5	4,980	5.7	14									
		4.15						6.4*	16*	6.3							